
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2005

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from _____ to _____

Commission File Number 001-15283

IHOP CORP.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

**450 North Brand Boulevard,
Glendale, California**
(Address of principal executive offices)

95-3038279

(I.R.S. Employer
Identification No.)

91203-1903

(Zip Code)

(818) 240-6055

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Securities Exchange Act of 1934). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding as of July 29, 2005
Common Stock, \$.01 par value	19,507,684

IHOP CORP. AND SUBSIDIARIES

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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

IHOP CORP. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share amounts)

	June 30, 2005 (Unaudited)	December 31, 2004
Assets		
Current assets		
Cash and cash equivalents	\$ 44,793	\$ 44,031
Marketable securities	10,958	14,504
Receivables, net	44,409	44,403
Reacquired franchises and equipment held for sale, net	2,301	1,116
Inventories	888	148
Prepaid expenses	1,931	2,412
Total current assets	<u>105,280</u>	<u>106,614</u>
Long-term receivables	326,439	337,178
Property and equipment, net	320,538	326,848
Excess of costs over net assets acquired	10,767	10,767
Other assets	46,610	40,270
Total assets	<u>\$ 809,634</u>	<u>\$ 821,677</u>
Liabilities and Stockholders' Equity		
Current liabilities		
Current maturities of long-term debt	\$ 5,912	\$ 5,844
Accounts payable	17,881	17,133
Accrued employee compensation and benefits	6,945	9,185
Other accrued expenses	10,159	11,366
Deferred income taxes	4,730	2,800
Capital lease obligations	4,289	4,025
Total current liabilities	<u>49,916</u>	<u>50,353</u>
Long-term debt, less current maturities	132,737	133,768
Deferred income taxes	61,036	65,185
Capital lease obligations	173,324	173,925
Other liabilities	62,878	58,682
Commitments and contingencies		
Stockholders' equity		
Preferred stock, \$1 par value, 10,000,000 shares authorized; none issued and outstanding	—	—
Common stock, \$.01 par value, 40,000,000 shares authorized; June 30, 2005: 22,370,657 shares issued and 19,507,684 shares outstanding; December 31, 2004: 22,252,750 shares issued and 19,957,255 shares outstanding	224	223
Additional paid-in capital	118,159	112,897
Retained earnings	320,175	308,173
Deferred compensation	(919)	(23)
Accumulated other comprehensive loss	(340)	(401)
Treasury stock, at cost (2,862,973 shares and 2,295,495 shares at June 30, 2005 and December 31, 2004, respectively)	(107,556)	(82,015)
Contribution to ESOP	—	910
Total stockholders' equity	<u>329,743</u>	<u>339,764</u>
Total liabilities and stockholders' equity	<u>\$ 809,634</u>	<u>\$ 821,677</u>

See the accompanying Notes to Consolidated Financial Statements.

IHOP CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except per share amounts)
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004
Revenues				
Franchise revenues	\$39,887	\$37,209	\$ 80,784	\$ 76,338
Rental income	32,806	32,405	65,844	64,797
Company restaurant sales	3,806	8,314	7,792	18,869
Financing revenues	6,409	8,216	14,311	18,024
Total revenues	<u>82,908</u>	<u>86,144</u>	<u>168,731</u>	<u>178,028</u>
Costs and Expenses				
Franchise expenses	18,196	18,297	37,651	36,595
Rental expenses	24,333	23,705	49,016	47,125
Company restaurant expenses	3,788	8,942	8,594	20,898
Financing expenses	2,783	3,701	6,144	8,914
General and administrative expenses	12,514	14,045	28,077	27,680
Other expense, net	1,214	1,583	2,785	2,318
Impairment and closure charges	747	8,888	801	10,059
Total costs and expenses	<u>63,575</u>	<u>79,161</u>	<u>133,068</u>	<u>153,589</u>
Income before provision for income taxes	19,333	6,983	35,663	24,439
Provision for income taxes	7,404	2,617	13,659	9,163
Net income	<u>\$11,929</u>	<u>\$ 4,366</u>	<u>\$ 22,004</u>	<u>\$ 15,276</u>
Net Income Per Share				
Basic	<u>\$ 0.60</u>	<u>\$ 0.21</u>	<u>\$ 1.11</u>	<u>\$ 0.72</u>
Diluted	<u>\$ 0.60</u>	<u>\$ 0.21</u>	<u>\$ 1.10</u>	<u>\$ 0.71</u>
Weighted Average Shares Outstanding				
Basic	<u>19,764</u>	<u>20,958</u>	<u>19,877</u>	<u>21,182</u>
Diluted	<u>19,968</u>	<u>21,134</u>	<u>20,090</u>	<u>21,373</u>
Dividends Declared Per Share	<u>\$ 0.25</u>	<u>\$ 0.25</u>	<u>\$ 0.50</u>	<u>\$ 0.50</u>
Dividends Paid Per Share	<u>\$ 0.25</u>	<u>\$ 0.25</u>	<u>\$ 0.50</u>	<u>\$ 0.50</u>

See the accompanying Notes to Consolidated Financial Statements.

IHOP CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)
(Unaudited)

	Six Months Ended June 30,	
	2005	2004
Cash flows from operating activities		
Net income	\$ 22,004	\$ 15,276
Adjustments to reconcile net income to cash flows provided by operating activities		
Depreciation and amortization	9,910	9,332
Impairment and closure charges	801	10,059
Deferred income taxes	(2,219)	(3,099)
Contribution to ESOP	—	565
Tax benefit from stock options exercised	1,355	784
Changes in operating assets and liabilities		
Receivables	(406)	1,889
Inventories	(740)	159
Prepaid expenses	481	2,805
Accounts payable	748	(4,661)
Accrued employee compensation and benefits	(2,240)	(3,090)
Other accrued expenses	(1,207)	1,837
Other	(1,657)	752
Cash flows provided by operating activities	<u>26,830</u>	<u>32,608</u>
Cash flows from investing activities		
Additions to property and equipment	(2,639)	(8,978)
Additions to long-term receivables	(675)	(354)
Redemption of marketable securities	3,546	9,630
Proceeds from sale of land and building	890	1,472
Principal receipts from notes and equipment contracts receivable	10,487	10,424
Additions to reacquired franchises and equipment held for sale	(1,284)	(697)
Cash flows provided by investing activities	<u>10,325</u>	<u>11,497</u>
Cash flows from financing activities		
Repayment of long-term debt	(963)	(917)
Principal payments on capital lease obligations	(1,851)	(1,524)
Dividends paid	(10,002)	(10,696)
Purchase of treasury stock	(26,121)	(46,333)
Proceeds from stock options exercised	2,544	2,298
Cash flows used in financing activities	<u>(36,393)</u>	<u>(57,172)</u>
Net change in cash and cash equivalents	762	(13,067)
Cash and cash equivalents at beginning of period	44,031	27,996
Cash and cash equivalents at end of period	<u>\$ 44,793</u>	<u>\$ 14,929</u>
Supplemental disclosures		
Interest paid (net of amounts capitalized of \$120 in 2004)	\$ 15,006	\$ 13,849
Income taxes paid	13,186	3,582
Capital lease obligations incurred	1,508	—

See the accompanying Notes to Consolidated Financial Statements.

IHOP CORP. AND SUBSIDIARIES
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

1. General: The accompanying unaudited consolidated financial statements of IHOP Corp. (the "Company") have been prepared in accordance with U. S. generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U. S. generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair presentation have been included. Operating results for the three and six month periods ended June 30, 2005 are not necessarily indicative of the results that may be expected for the year ending December 31, 2005.

The consolidated balance sheet at December 31, 2004 has been derived from the audited consolidated financial statements at that date but does not include all of the information and footnotes required by U. S. generally accepted accounting principles for complete financial statements.

For further information, refer to the consolidated financial statements and footnotes thereto included in IHOP's annual report on Form 10-K for the year ended December 31, 2004.

2. Presentation: IHOP's fiscal quarter ends on the Sunday closest to the last day of each quarter. For convenience, we report all fiscal quarter endings on March 31, June 30, September 30 and December 31.

3. Segments: Our revenues and expenses are recorded in four categories: franchise operations, rental operations, company restaurant operations and financing operations.

Franchise operations revenue consists primarily of royalty revenues, sales of proprietary products, advertising fees and the portion of franchise fees allocated to the Company's intellectual property. Franchise operations expenses include advertising expense, the cost of proprietary products and other franchise related costs.

Rental operations revenue includes revenue from operating leases and interest income from direct financing leases. Rental operations expenses are costs of operating leases and interest expense on capital leases on franchisee-operated restaurants. The Company is a tenant under 774 leases and owns 61 properties which are in turn subleased to franchisees. For further information, refer to the consolidated financial statements and footnotes thereto included in IHOP's annual report on Form 10-K for the year ended December 31, 2004.

Company restaurant sales are retail sales at Company-operated restaurants. Company restaurant expenses are operating expenses at Company-operated restaurants and include food, labor and benefits, utilities, rent and other restaurant operating costs.

Financing operations revenue consists of the portion of franchise fees not allocated to the Company's intellectual property, sales of equipment as well as interest income from the financing of franchise fees and equipment leases. Financing operations expenses are primarily the cost of restaurant equipment and interest expense not associated with capital leases. For further information, refer to the consolidated financial statements and footnotes thereto included in IHOP's annual report on Form 10-K for the year ended December 31, 2004.

Information on segments and a reconciliation to income before income taxes are as follows:

	Franchise Operations	Rental Operations	Company Restaurant Operations	Financing Operations	General and Administrative and Other	Consolidated Total
(In thousands)						
Three Months Ended June 30, 2005						
Revenues from external customers	\$39,887	\$32,806	\$ 3,806	\$ 6,409	\$ —	\$ 82,908
Intercompany real estate charges	—	5,131	49	—	(5,180)	—
Depreciation and amortization	—	1,627	67	—	3,302	4,996
Interest expense	—	5,379	73	2,029	—	7,481
Impairment and closure charges	—	—	747	—	—	747
Provision for income taxes	—	—	—	—	7,404	7,404
Income (loss) before provision for income taxes	21,691	4,517	(11)	3,626	(10,490)	19,333
Three Months Ended June 30, 2004						
Revenues from external customers	\$37,209	\$32,405	\$ 8,314	\$ 8,216	\$ —	\$ 86,144
Intercompany real estate charges	—	4,985	112	—	(5,097)	—
Depreciation and amortization	—	1,408	384	—	2,825	4,617
Interest expense	—	4,594	233	1,994	—	6,821
Impairment and closure charges	—	—	8,888	—	—	8,888
Provision for income taxes	—	—	—	—	2,617	2,617
Income (loss) before provision for income taxes	18,912	4,862	(731)	4,515	(20,575)	6,983
Six Months Ended June 30, 2005						
Revenues from external customers	\$80,784	\$65,844	\$ 7,792	\$14,311	\$ —	\$168,731
Intercompany real estate charges	—	10,230	131	—	(10,361)	—
Depreciation and amortization	—	3,256	124	—	6,530	9,910
Interest expense	—	10,831	129	4,055	—	15,015
Impairment and closure charges	—	—	801	—	—	801
Provision for income taxes	—	—	—	—	13,659	13,659
Income (loss) before provision for income taxes	43,133	8,951	(899)	8,167	(23,689)	35,663
Six Months Ended June 30, 2004						
Revenues from external customers	\$76,338	\$64,797	\$18,869	\$18,024	\$ —	\$178,028
Intercompany real estate charges	—	9,897	295	—	(10,192)	—
Depreciation and amortization	—	2,784	880	—	5,668	9,332
Interest expense	—	9,223	506	3,973	—	13,702
Impairment and closure charges	—	—	10,059	—	—	10,059
Provision for income taxes	—	—	—	—	9,163	9,163
Income (loss) before provision for income taxes	39,743	10,046	(2,297)	9,110	(32,163)	24,439

The following table reconciles internal segment profit (loss) to external segment profit (loss):

	Franchise Operations	Rental Operations	Company Restaurant Operations	Financing Operations
	(In thousands)			
Three Months Ended June 30, 2005				
Internal segment profit (loss)	\$21,691	\$ 4,517	\$ (11)	\$3,626
Elimination of intercompany real estate charges	—	5,131	49	—
Allocated depreciation charges	—	(1,175)	(20)	—
Income before provision for income taxes	<u>\$21,691</u>	<u>\$ 8,473</u>	<u>\$ 18</u>	<u>\$3,626</u>
Three Months Ended June 30, 2004				
Internal segment profit (loss)	\$18,912	\$ 4,862	\$ (731)	\$4,515
Elimination of intercompany real estate charges	—	4,985	112	—
Allocated depreciation charges	—	(1,147)	(9)	—
Income (loss) before provision for income taxes	<u>\$18,912</u>	<u>\$ 8,700</u>	<u>\$ (628)</u>	<u>\$4,515</u>
Six Months Ended June 30, 2005				
Internal segment profit (loss)	\$43,133	\$ 8,951	\$ (899)	\$8,167
Elimination of intercompany real estate charges	—	10,230	131	—
Allocated depreciation charges	—	(2,353)	(34)	—
Income (loss) before provision for income taxes	<u>\$43,133</u>	<u>\$16,828</u>	<u>\$ (802)</u>	<u>\$8,167</u>
Six Months Ended June 30, 2004				
Internal segment profit (loss)	\$39,743	\$10,046	\$ (2,297)	\$9,110
Elimination of intercompany real estate charges	—	9,897	295	—
Allocated depreciation charges	—	(2,271)	(27)	—
Income (loss) before provision for income taxes	<u>\$39,743</u>	<u>\$17,672</u>	<u>\$ (2,029)</u>	<u>\$9,110</u>

4. Stock Based Employee Compensation: In accordance with the provisions of SFAS No. 123, "Accounting for Stock-Based Compensation," we have elected to account for our stock-based employee compensation plans under the intrinsic value method which requires compensation expense to be recorded only if, on the date of grant, the current market price of the Company's common stock exceeds the exercise price the employee must pay for the stock. The Company's policy is to grant stock options at the fair market value of the underlying stock at the date of grant. Had compensation expense for our stock option plans been determined based on the fair value at the grant date for awards through June 30, 2005 consistent with the provisions of SFAS No. 123, our after-tax net income and after-tax net income per share would have been reduced to the pro forma amounts indicated below (in thousands, except net income per share data):

	Three Months Ended June 30		Six Months Ended June 30	
	2005	2004	2005	2004
Net income, as reported	\$11,929	\$4,366	\$22,004	\$15,276
Add stock-based compensation expense included in reported net income, net of tax	—	26	14	54
Less stock-based compensation expense determined under the fair-value accounting method, net of tax	(463)	(435)	(865)	(863)
Net income, pro forma	<u>\$11,466</u>	<u>\$3,957</u>	<u>\$21,153</u>	<u>\$14,467</u>
Net income per share—basic, as reported	\$ 0.60	\$ 0.21	\$ 1.11	\$ 0.72
Net income per share—basic, pro forma	\$ 0.58	\$ 0.19	\$ 1.06	\$ 0.68
Net income per share—diluted, as reported	\$ 0.60	\$ 0.21	\$ 1.10	\$ 0.71
Net income per share—diluted, pro forma	\$ 0.57	\$ 0.19	\$ 1.05	\$ 0.68

5. Income Taxes: In 2004, the Internal Revenue Service (“IRS”) proposed adjustments in connection with its examination of the Company’s 2000 and 2001 federal income tax returns. The proposed adjustments would accelerate the tax years in which the Company reports initial franchise fee income for federal income tax purposes. If the IRS is successful, the Company would be required to report additional income for its 2000 tax year of approximately \$45.2 million and additional income for its 2001 tax year of approximately \$4.8 million. The Company’s federal income tax liability with respect to the proposed adjustments, exclusive of interest, penalties and any related state tax liability would be approximately \$15.8 million for 2000 and \$1.7 million for 2001. The Company is currently contesting the proposed adjustments through IRS administrative proceedings.

In April 2005, the IRS proposed a similar adjustment in connection with its examination of the Company’s 2002 federal income tax return. The proposed adjustment would accelerate the tax years in which the Company reports initial franchise fee income for federal tax purposes. If the IRS is successful, the Company would be required to report additional income for its 2002 tax year of approximately \$4.2 million. The Company’s federal income tax liability with respect to the proposed adjustment, exclusive of interest, penalties and any related state tax liability would be approximately \$1.5 million for 2002.

In June 2005, the IRS proposed a similar adjustment in connection with the Company’s 2003 federal income tax return. The proposed adjustment, if upheld, would accelerate the Company’s 2003 tax year franchise fee income by approximately \$1.3 million. The related federal income tax liability would be \$0.5 million.

For the tax years under audit, and potentially for subsequent tax years, such proposed adjustments could result in material cash payments by the Company. The Company has previously recorded in its consolidated financial statements the expected federal and state deferred income tax liability. The proposed adjustments relate only to the timing of when the taxes are paid. Although the Company cannot determine at this time the resolution of this matter, we do not believe that the proposed adjustments, if upheld, will have a material adverse effect on our financial condition or results of operations.

In addition, the Company has recorded contingency reserves for interest, penalties and any related state tax liabilities for the tax years under audit. As of June 30, 2005, the Company believes these tax contingency reserve estimates are adequate to cover interest, penalties and any related state tax liabilities for the years 2000, 2001, 2002 and 2003. However, inherent uncertainties exist in estimates of tax contingencies. Therefore, higher actual interest, penalties and any related state tax liabilities paid by the Company could adversely affect our reported results.

6. New Accounting Pronouncements: On December 16, 2004, the Financial Accounting Standards Board (FASB) issued FASB Statement No. 123 (revised 2004), Share-Based Payment, which is a revision of FASB Statement No. 123, *Accounting for Stock-Based Compensation*. Statement 123(R) supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*, and amends FASB Statement No. 95, *Statement of Cash Flows*. Generally, the approach in Statement 123(R) is similar to the approach described in Statement 123. However, Statement 123(R) requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. On April 14, 2005, the Securities and Exchange Commission adopted a new rule that amends the compliance dates for Statement 123(R). Under the new rule, the Company is required to adopt Statement 123(R) in the first quarter of 2006.

As permitted by Statement 123, the Company currently accounts for share-based payments to employees using Opinion 25's intrinsic value method and, as such, generally recognizes no compensation cost for employee stock options. Accordingly, the effect of adoption of Statement 123(R) cannot be predicted at this time because it will depend on levels of share-based payments granted in the future. However, had we adopted Statement 123(R) in prior periods, the impact of that standard would have approximated the impact of Statement 123 as described in the disclosure of pro forma net income and earnings per share in Note 4 to our Consolidated Financial Statements. Statement 123(R) also requires the benefits of tax deductions in excess of recognized compensation cost to be reported as a financing cash flow, rather than as an operating cash flow as required under current literature. This requirement will reduce net operating cash flows and increase net financing cash flows in periods after adoption. While the Company cannot determine what the exact amounts will be in the future, because they depend on, among other things, when employees exercise stock options, the amount of operating cash flows recognized in prior periods for such excess tax deductions were \$1.4 million, and \$0.8 million for the six months ended June 30, 2005 and 2004, respectively.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.

Restaurant Data

The following table sets forth, for the current year and prior year, the number of effective restaurants in the IHOP system, and information regarding the percentage change in sales at those restaurants compared to the same period in the prior year. “Effective restaurants” are the number of restaurants in a given period, adjusted to account for restaurants open for only a portion of the period. Information is presented for all effective restaurants in the IHOP system, which includes IHOP restaurants owned by the Company, as well as those owned by franchisees and area licensees. Sales of restaurants that are owned by franchisees and area licensees are not attributable to the Company. However, we believe that presentation of this information is useful in analyzing our revenues because franchisees and area licensees pay us royalties that are generally based on a percentage of their sales, as well as rental payments under leases that generally include a component that is based on a percentage of their sales. Management also uses this information to make decisions about future plans for the development of additional restaurants as well as evaluation of current operations.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004
Restaurant Data				
Effective restaurants(a)				
Franchise	1,042	987	1,038	983
Company	9	32	9	37
Area license	150	145	149	145
Total	<u>1,201</u>	<u>1,164</u>	<u>1,196</u>	<u>1,165</u>
System-wide(b)				
Sales percentage change(c)	5.6%	8.4%	5.2%	10.4%
Same-store sales percentage change(d)	0.9%	4.2%	0.8%	5.6%
Franchise				
Sales percentage change(c)	6.3%	11.6%	6.1%	13.6%
Same-store sales percentage change(d)	0.8%	4.0%	0.8%	5.5%
Company				
Sales percentage change(c)	(54.2)%	(61.0)%	(58.7)%	(54.0)%
Same-store sales percentage change(d)	(3.1)%	7.1%	(0.3)%	8.5%
Area License				
Sales percentage change(c)	10.0%	16.3%	10.7%	14.3%

- (a) “Effective restaurants” are the number of restaurants in a given fiscal period adjusted to account for restaurants open for only a portion of the period. Information is presented for all effective restaurants in the IHOP system, which includes IHOP restaurants owned by the Company as well as those owned by franchisees and area licensees.
- (b) System-wide sales are retail sales of IHOP restaurants operated by franchisees, area licensees and the Company, as reported to the Company. Franchise restaurant sales were \$435.4 million and \$871.1 million for the second quarter and first six months of 2005, respectively, and sales at area license restaurants were \$46.8 million and \$96.6 million for the second quarter and first six months of 2005, respectively. Sales of restaurants that are owned by franchisees and area licensees are not attributable to the Company.
- (c) “Sales percentage change” reflects, for each category of restaurants, the percentage change in sales in any given fiscal period compared to the prior fiscal period for all restaurants in that category.
- (d) “Same-store sales percentage change” reflects the percentage change in sales, in any given fiscal period compared to the prior fiscal period, for restaurants that have been operated throughout both fiscal periods that are being compared and have been open for at least 18 months. Because of new unit openings and store closures, the restaurants open throughout both fiscal periods being compared will be different from period to period. Same-store sales percentage change does not include data on restaurants located in Florida.

The following table summarizes our restaurant development and franchising activity:

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2005	2004	2005	2004
	(Unaudited)		(Unaudited)	
Restaurant Development Activity				
Beginning of period	1,198	1,164	1,186	1,165
New openings				
Company-developed	—	2	2	3
Franchisee-developed	11	5	22	7
Area license	2	—	3	3
Total new openings	<u>13</u>	<u>7</u>	<u>27</u>	<u>13</u>
Closings				
Company and franchise	(4)	(4)	(6)	(11)
Area license	—	—	—	—
End of period	<u>1,207</u>	<u>1,167</u>	<u>1,207</u>	<u>1,167</u>
Summary-end of period				
Franchise	1,045	990	1,045	990
Company	11	32	11	32
Area license	151	145	151	145
Total	<u>1,207</u>	<u>1,167</u>	<u>1,207</u>	<u>1,167</u>
Restaurant Franchising Activity				
Company-developed	—	2	3	4
Franchisee-developed	11	5	22	7
Rehabilitated and refranchised	2	2	5	11
Total restaurants franchised	<u>13</u>	<u>9</u>	<u>30</u>	<u>22</u>
Reacquired by the Company	(6)	(3)	(8)	(3)
Closed	(3)	(4)	(5)	(8)
Net addition	<u>4</u>	<u>2</u>	<u>17</u>	<u>11</u>

Forward-Looking Statements

The following discussion and analysis provides information we believe is relevant to an assessment and understanding of our consolidated results of operations and financial condition. The discussion should be read in conjunction with the consolidated financial statements and notes thereto. Certain forward-looking statements are contained in this report. They use such words as “may,” “will,” “expect,” “believe,” “plan,” or other similar terminology. These statements involve known and unknown risks, uncertainties and other factors that may cause the actual results to be materially different than those expressed or implied in such statements. These factors include, but are not limited to: risks associated with the implementation of the Company’s strategic growth plan; the availability of suitable locations and terms for the sites designated for development; the ability of franchise developers to fulfill their commitments to build new IHOP restaurants in the numbers and time frames covered by their development agreements; the ability of the Company to franchise its remaining Company-operated restaurants; legislation and government regulation, including the ability to obtain satisfactory regulatory approvals; conditions beyond the Company’s control such as weather, natural disasters or acts of war or terrorism; availability and cost of materials and labor; cost and availability of capital; competition; continuing acceptance of the International House of Pancakes brand and concept by guests and franchisees; the Company’s overall marketing, operational and financial performance; economic and political conditions; adoption of new, or changes in, accounting policies and practices and other factors discussed from time to time in the Company’s press releases, public statements and/or filings with the Securities and Exchange Commission.

Forward-looking information is provided by us pursuant to the safe harbor established under the Private Securities Litigation Reform Act of 1995 and should be evaluated in the context of these factors. In addition, the Company disclaims any intent or obligation to update these forward-looking statements.

This information should be read in conjunction with the consolidated financial statements and the notes thereto included in Item 1 of Part I of this Quarterly Report and the audited consolidated financial statements and notes thereto and Management's Discussion and Analysis of Financial Condition and Results of Operations contained in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2004.

General

Our approach to franchising is similar to that of most franchising systems in the foodservice industry. Franchisees can undertake individual store development or multi-store development. Under the single store development program, the franchisee is required to pay a non-refundable location fee of \$15,000. If the proposed site is approved for development, the location fee of \$15,000 is credited against an initial franchise fee of \$50,000. The franchisee then uses his or her capital and financial resources to acquire the site, build and equip the business and fund working capital needs.

In addition to offering franchises for individual restaurants, the Company offers multi-store development agreements for certain qualified franchisees. These multi-store development agreements provide franchisees with an exclusive right to develop new IHOP restaurants in designated geographic territories for a specified period of time. Multi-store developers are required to develop and operate a specified number of restaurants according to an agreed upon development schedule. Multi-store developers are required to pay a development fee of \$20,000 for each restaurant to be developed under a multi-store development agreement. Additionally, for each store which is actually developed, the franchise developer must pay an initial franchise fee of \$40,000 against which the development fee of \$20,000 is credited. The number of stores and the schedule of stores to be developed under multi-store development agreements are negotiated on an individual basis. With respect to restaurants developed, the Company receives continuing revenues from the franchisee as follows: (1) a royalty equal to 4.5% of the restaurant's sales; (2) revenue from the sale of certain proprietary products, primarily pancake mixes; (3) a local advertising fee equal to about 2% of the restaurant's sales, which is usually paid to a local advertising cooperative; and (4) a national advertising fee equal to 1% of the restaurant's sales.

The following table represents our development commitments including options as of June 30, 2005.

	Number of Signed Agreements at 6/30/05	Scheduled Opening of Restaurants				Total
		Remainder of 2005	2006	2007	2008 and thereafter	
Single-store development agreements	25	18	7	—	—	25
Multi-store development agreements	54	30	47	47	190	314
	<u>79</u>	<u>48</u>	<u>54</u>	<u>47</u>	<u>190</u>	<u>339</u>

Comparison of the second quarter and six months ended June 30, 2005 and 2004

Overview

Our results for the second quarter and first six months of 2005 were impacted by an increase in franchise operations profit, brought on by higher franchise restaurant retail sales and higher fees associated with franchising, along with flat segment expense. In addition, general and administrative expenses decreased for the second quarter of 2005, and increased modestly for the first six months of 2005. A comparison of our financial results for the second quarter and first six months of 2005 to those in 2004 included:

- An increase in net income of \$7.6 million or 173.2% in the second quarter and an increase of \$6.7 million or 44.0% in net income for the first six months of 2005;
- Excluding pre-tax impairment and closure charges of \$8.9 million in the second quarter of 2004 and \$10.1 million in the first six months of 2004, net income increased by 24.9% to \$12.4 million in the second quarter of 2005 and increased by 5.8% to \$22.5 million in the first six months of 2005;
- An increase in franchise operations profit of \$2.8 million or 14.7% in the second quarter and \$3.4 million or 8.5% in the first six months of 2005; and
- A decrease in general and administrative expenses for the second quarter of 2005 of \$1.5 million or 10.9% and a modest increase of \$0.4 million or 1.4% in the first six months of 2005.

Franchise Operations

Franchise revenues consist primarily of royalty revenues, sales of proprietary products, advertising fees and the portion of the franchise fees allocated to the Company's intellectual property. Franchise expenses include advertising expenses, the cost of proprietary products and other franchise related expenses. Key factors which can be used in evaluating and understanding our franchise operations segment include:

- Franchise retail sales; and
- Number of restaurants franchised.

Franchise operations profit, which is franchise revenues less franchise expenses, increased by \$2.8 million or 14.7% in the second quarter of 2005 and by \$3.4 million or 8.5% in the first six months of 2005 compared to the same periods in 2004. The increase in franchise operations profit was due to the changes in franchise revenues and expenses as discussed below.

Franchise restaurant retail sales are sales recorded at restaurants that are owned by franchisees and area licensees and are not attributable to the Company. Franchise restaurant retail sales are useful in analyzing our franchise revenues because franchisees and area licensees pay us royalties and other fees that are generally based on a percentage of their sales.

Franchise revenues grew by \$2.7 million or 7.2% in the second quarter of 2005 and by \$4.4 million or 5.8% in the first six months of 2005 compared to the same periods in 2004. Franchise revenues grew primarily due to a 6.1% increase in franchise restaurant retail sales in the first six months of 2005. The 6.1% increase in franchise restaurant retail sales was primarily attributable to the following:

- Effective franchise restaurants increased by 5.6%; and
- Same-store sales for franchise restaurants increased by 0.8%.

"Effective restaurants" are the number of restaurants in a given fiscal period adjusted to account for restaurants open for only a portion of the period. Effective restaurants increased by 55 or 5.6% in the first

six months of 2005 due to the annualized effect of new restaurant development in 2004 and the refranchising of Company-owned restaurants in 2004 and 2005.

Franchise expenses decreased moderately by \$0.1 million or 0.6% in the second quarter of 2005 and increased by \$1.1 million or 2.9% in the first six months of 2005 compared to the same periods in 2004. Franchise expenses such as advertising and the cost of proprietary products are related to franchise restaurant retail sales. Franchise expenses were impacted by lower point-of-sale subsidies the Company provided to franchisees for Micros POS installations, as well as a reduction in advertising expense.

Rental Operations

Rental income includes revenue from operating leases and interest income from direct financing leases. Rental expenses are costs of operating leases and interest expense on capital leases on franchisee-operated restaurants. The number of operating leases is the key factor which can be used in evaluating and understanding our rental operations segment.

Rental operations profit, which is rental income less rental expenses, decreased by \$0.2 million or 2.6% in the second quarter of 2005 and by \$0.8 million or 4.8% in the first six months of 2005 compared to the same periods in 2004. The decrease was impacted primarily by the changes in rental income and expenses discussed below. In addition, the decrease in rental operations profit was impacted by lowered rent margins related to our aggressive refranchising efforts in 2004.

Rental income increased by \$0.4 million or 1.2% in the second quarter of 2005 and by \$1.0 million or 1.6% in the first six months of 2005 compared to the same periods in 2004. The primary reason for the increase was an increase in the number of effective operating subleases associated with recently refranchised restaurants. The number of effective operating subleases increased by 2.7% to 577 in the second quarter of 2005 compared to 562 in the same period in 2004. In the first six months of 2005 the number of effective operating subleases increased by 3.4% to 578 compared to 559 in the first six months of 2004. Effective capital subleases decreased slightly to 212 in the second quarter of 2005 compared to 219 in the second quarter of 2004. In addition, rental income was impacted by the moderate growth in same-store sales in the second quarter and first six months of 2005.

Rental expenses increased by \$0.6 million or 2.6% in the second quarter of 2005 and by \$1.9 million or 4.0% in the first six months of 2005 compared to the same periods in 2004. This increase in rental expenses was primarily due to an increase in rental costs associated with an increase in the number of effective operating leases. Effective prime operating leases increased by 1.6% to 509 in the second quarter of 2005 from 501 in the second quarter of 2004, and increased by 2.0% to 511 in the first six months of 2005 from 501 in the first six months of 2004. The increase in effective prime operating leases was a result of restaurants opened in 2004 as well as refranchised restaurants in 2004 and 2005. In addition, rental expenses increased more than rental revenue due to an increase in the number of effective leases and due to rent concessions that we extended on some refranchised restaurants. Effective prime capital leases increased to 292 in the second quarter of 2005 compared to 285 the second quarter of 2004 and increased to 292 in the first six months of 2005 compared to 283 in the same period in 2004.

Company Restaurant Operations

Company restaurant operations is comprised of two separate categories; restaurants in our dedicated Company-operations market in Cincinnati, Ohio and restaurants remaining from our Old Business Model, where the Company developed and financed restaurants. Of the restaurants remaining from our Old Business Model, four are being held for sale as a part of a larger Multi-Store Development Agreement for the state of Alabama. The four Alabama restaurants and the remaining three other non-Cincinnati restaurants will be refranchised in the third quarter of 2005.

Company restaurant sales are retail sales at Company-operated restaurants. Company restaurant expenses are operating expenses at Company-operated restaurants and include food, labor and benefits, utilities, rent and other restaurant operating costs. Key factors which can be used in evaluating and understanding our Company operations segment include:

- Change in effective Company-operated restaurants;
- Labor and benefits costs; and
- Food costs.

Company restaurant operations profit/(loss) is Company restaurant sales less Company restaurant expenses. Company restaurant operations had a profit in the second quarter of 2005 of \$18,000 compared to a loss of \$0.6 million in the second quarter of 2004. Company restaurant operations loss was \$0.8 million in the first six months of 2005 or 60.5% less than the loss of \$2.0 million in the first six months of 2004. The improvement in Company operations profit/(loss) in the second quarter and first six months of 2005 was driven primarily by the decrease in effective Company-operated restaurants. In addition, Company-operations profit in the second quarter of 2005 was impacted by improved labor and food cost management in our dedicated Company-operations market in Cincinnati, Ohio, as well as a reversal of a first quarter bonus accrual. Effective Company-operated restaurants decreased by 71.9% and 75.7% in the second quarter and first six months of 2005, respectively. This was due to the refranchising and closure of Company-operated restaurants as a result of our strategic repositioning.

Financing Operations

Financing revenues consist of development and financing fees (which is the portion of franchise fees, under our Old Model, not allocated to the Company's intellectual property), sales of equipment as well as interest income from the financing of franchise fees and equipment leases. Financing expenses are primarily the cost of restaurant equipment and interest expense not associated with capital leases. Key factors which can be used in evaluating and understanding our financing operations segment include:

- Changes in franchise and equipment notes; and
- Development and financing fees of franchise restaurants, which are based on the number and the average price of Company-developed restaurants franchised.

Financing operations profit, which is financing revenues less financing expenses, decreased by \$0.9 million or 19.7% in the second quarter of 2005 and by \$0.9 million or 10.4% in the first six months of 2005 compared to the same periods in 2004. The decrease in franchise operations profit was primarily due to the decrease in franchise and equipment note interest as a result of declining long-term note balances.

Financing revenues decreased by \$1.8 million or 22.0% in the second quarter of 2005 and by \$3.7 million or 20.6% in the first six months of 2005 compared to the same periods in the prior year. The decrease in revenues was primarily due to the decrease in financing and development fees associated with a decline in the number of Company-developed and rehabilitated and refranchised restaurants to two in the second quarter of 2005 compared to four in the second quarter of 2004. In the first six months of 2005, there were eight Company-developed and rehabilitated and refranchised restaurants compared to 15 in the first six months of 2004. In addition, franchise and equipment note interest decreased due to the expected reduction in franchise fee note balances.

Financing expenses decreased by \$0.9 million or 24.8% in the second quarter of 2005 and by \$2.8 million or 31.1% in the first six months of 2005 compared to the same periods in 2004. This is primarily due to a decrease in equipment costs associated with the decreased number of Company-developed and rehabilitated and refranchised restaurants.

General and Administrative Expenses

General and administrative expenses decreased by \$1.5 million or 10.9% in the second quarter of 2005, and essentially remained flat in the first six months of 2005 compared to the same periods in the prior year. The decrease in general and administrative expenses in the second quarter of 2005 was primarily due to the following:

- Decreased legal professional service expense due to credits received for legal expenses incurred in earlier periods;
- Decreased field bonus payouts; and
- Decreased recruiting and relocation expenses.

The decreased expenses in the second quarter of 2005 helped to offset the increases the Company experienced in the first quarter of 2005. Thus, general and administrative expenses for the first six months of 2005 increased modestly compared to the first six months of 2004. The increase was primarily due to increased depreciation and amortization expenses associated with information technology investments and increased expenses related to our Long Term Incentive Plan, which were partially offset by decreased field bonus payouts.

Impairment and Closure Charges

Impairment and closure charges decreased by \$9.3 million or 92.0% in the first six months of 2005 compared to the same period in 2004. Impairment and closure charges in the first six months of 2004 included an \$8.9 million charge for long-lived asset impairments on 14 restaurants the Company recorded in the second quarter of 2004. The Company closed eight of these restaurants in the third quarter of 2004. The decision to close the restaurants was a result of a comprehensive analysis that examined restaurants not meeting minimum return on investment thresholds and certain other operating performance criteria and represented a change in strategy from prior practices. The assets for these restaurants were written down to their estimated fair value in the second quarter of 2004.

Provision for Income Taxes

Our effective tax rate for the second quarter and first six months of 2005 was 38.3% compared to 37.5% for the second quarter and first six months of 2004. The primary reason for the increase in our effective income tax rate was the reduction of the FICA tax credit associated with the decrease in the number of effective Company-operated restaurants.

Liquidity and Capital Resources

Our cash from operations and principal receipts from notes and equipment contracts receivable are the sources of cash that allow us to pursue our capital investment strategies and to return cash to our stockholders. Accordingly, we have established certain well-defined priorities for our cash flow:

- Repurchase our common stock in order to return excess capital to our stockholders and provide further capital return to our stockholders through dividends, which we began paying in fiscal 2003;
- Invest in new assets related to the development of our Company operations market in Cincinnati, Ohio as part of our renewed focus on operational excellence by developing operations initiatives and training programs; and
- Invest in information technology which includes supporting Point of Sales systems in our franchise restaurants and improving franchisee relations and support at the Restaurant Support Center.

Sources and Uses of Cash

Our primary sources of liquidity are cash provided by operating activities, the redemption of investment securities and principal receipts from notes and equipment contracts receivable from our franchisees. Principal uses of cash are common stock repurchases, payments of dividends, capital investment, and payments on debt.

Cash provided by operating activities is primarily driven by revenues earned and collected from our franchisees. Franchise revenues are royalties and other fees which fluctuate with increases or decreases in franchise retail sales. Franchise retail sales are impacted by the development of IHOP restaurants by our franchisees and by fluctuations in same-store sales.

Cash provided by operating activities decreased to \$26.8 million in the first six months of 2005 from \$32.6 million in the same period in 2004. The decrease was primarily due to a cash flow adjustment for \$10.1 million in pre-tax impairment and closure charges taken in the first six months of 2004.

As an additional source of liquidity, we have a \$25.0 million revolving line of credit which expires in May 2008. Borrowings under the revolving line of credit bear interest at the bank's reference (prime) rate or, at our option, at the bank's quoted rate or at a Eurodollar rate. There was no balance outstanding under this agreement at June 30, 2005 nor were there any borrowings under the agreement during the year.

Share Repurchases and Dividends

On December 13, 2004, our Board of Directors approved a 1.0 million share increase in the Company's total share repurchase authorization. The Company repurchased approximately 0.6 million shares of common stock for \$26.1 million in the first six months of 2005 under our stock repurchase program. As of June 30, 2005, we were authorized to repurchase up to 0.7 million shares under our stock repurchase program.

In 2003, the Company began paying a quarterly cash dividend of \$0.25 per share of common stock. The Company has paid regular quarterly dividends of \$0.25 per common share since May 2003. On July 11, 2005, the Company declared a quarterly cash dividend of \$0.25 per common share payable on August 23, 2005, to stockholders of record as of August 1, 2005. Future dividends will be considered after reviewing returns to stockholders, profitability expectations and financing needs. Future dividends will be declared at the discretion of the Board of Directors.

Capital Investment

As a result of the Company strategically shifting its focus from the Old Business Model, where the Company developed and financed restaurants, to the New Business Model, where franchisees develop and finance restaurants, the Company significantly reduced capital expenditures related to restaurant openings.

Capital expenditures were reduced to \$2.6 million in the first six months of 2005 from \$9.0 million in the first six months of 2004, as a result of the Company's business model change. In the first six months of 2004 the Company was in the process of completing investment in restaurant development under the Old Business Model.

In 2005, the Company expects to develop two to four restaurants in our new Company operations market in Cincinnati, Ohio. The total capital expenditures associated with the development of these restaurants, our investment in information technology, and other miscellaneous capital expenditures are expected to be approximately \$11.0 million to \$13.0 million.

Income Taxes

In 2004, the Internal Revenue Service ("IRS") proposed adjustments in connection with its examination of the Company's 2000 and 2001 federal income tax returns. The proposed adjustments would accelerate the tax years in which the Company reports initial franchise fee income for federal income tax purposes. If the IRS is successful, the Company would be required to report additional income for its 2000 tax year of approximately \$45.2 million and additional income for its 2001 tax year of approximately \$4.8 million. The Company's federal income tax liability with respect to the proposed adjustments, exclusive of interest, penalties and any related state tax liability would be approximately \$15.8 million for 2000 and \$1.7 million for 2001. The Company is currently contesting the proposed adjustments through IRS administrative proceedings.

In April 2005, the IRS proposed a similar adjustment in connection with its examination of the Company's 2002 federal income tax return. The proposed adjustment would accelerate the tax years in which the Company reports initial franchise fee income for federal tax purposes. If the IRS is successful, the Company would be required to report additional income for its 2002 tax year of approximately \$4.2 million. The Company's federal income tax liability with respect to the proposed adjustment, exclusive of interest, penalties and any related state tax liability would be approximately \$1.5 million for 2002.

In June 2005, the IRS proposed a similar adjustment in connection with the Company's 2003 federal income tax return. The proposed adjustment, if upheld, would accelerate the Company's 2003 tax year franchise fee income by approximately \$1.3 million. The related federal income tax liability would be \$0.5 million.

For the tax years under audit, and potentially for subsequent tax years, such proposed adjustments could result in material cash payments by the Company. The Company has previously recorded in its consolidated financial statements the expected federal and state deferred income tax liability. The proposed adjustments relate only to the timing of when the taxes are paid. Although the Company cannot determine at this time the resolution of this matter, we do not believe that the proposed adjustments, if upheld, will have a material adverse effect on our financial condition or results of operations.

In addition, the Company has recorded contingency reserves for interest, penalties and any related state tax liabilities for the tax years under audit. As of June 30, 2005, the Company believes these tax contingency reserve estimates are adequate to cover interest, penalties and any related state tax liabilities for the years 2000, 2001, 2002 and 2003. However, inherent uncertainties exist in estimates of tax contingencies. Therefore, higher actual interest, penalties and any related state tax liabilities paid by the Company could adversely affect our reported results.

Critical Accounting Policies

We prepare our Consolidated Financial Statements in conformity with U.S. generally accepted accounting principals. The preparation of these financial statements requires senior management to make estimates, assumptions and subjective or complex judgments that are inherently uncertain and may significantly impact the reported amounts of assets, liabilities, revenue and expenses during the reporting period. Changes in the estimates, assumptions and judgments affecting the application of these policies may result in materially different amounts being reported under different conditions or using different assumptions. We consider the following policies to be most critical in understanding the judgments that are involved in preparing our Consolidated Financial Statements.

Self-Insurance Liability

We are self-insured for a significant portion of our employee workers' compensation obligations. The Company maintains stop-loss coverage with third party insurers to limit its total exposure. The accrued liability associated with these programs is based on our estimate of the ultimate costs to be incurred to settle known claims and claims incurred but not yet reported as of the balance sheet date. Our estimated liability is not discounted and is based on a number of assumptions and factors, including historical trends, actuarial assumptions and economic conditions. If actual trends, including the severity or frequency of claims, differ from our estimates, our financial results could be impacted.

Workers' Compensation

The Company uses actuarial estimates as a basis for determining reserves for workers' compensation losses. Actuarial studies are used to derive maximum remaining losses and most likely projected remaining losses for each plan year for which claims remain open. Due to the uncertainty of remaining losses, the Company uses a midpoint between most likely projected remaining losses and maximum projected remaining losses. As of June 30, 2005, the maximum projected remaining losses for all open years was estimated to be \$1.2 million. The most likely projected remaining losses for all open years was estimated to be \$0.4 million. The Company believes the estimate of workers' compensation losses of \$0.8 million as of June 30, 2005 is appropriate based on the methodology discussed above. However, if actual losses differ from those estimated, the resulting change may produce materially different amounts in Company restaurant expenses and/or general and administrative expenses in the Consolidated Statements of Income.

Income Taxes

We provide for income taxes based on our estimate of federal and state tax liabilities. Our estimates include, but are not limited to, effective state and local income tax rates, allowable tax credits for items such as FICA taxes paid on reported tip income and estimates related to depreciation expense allowable for tax purposes. We usually file our income tax returns several months after our fiscal year-end. All tax returns are subject to audit by federal and state governments, usually years after the returns are filed, and could be subject to differing interpretation of the tax laws.

Deferred tax accounting requires that we evaluate net deferred tax assets to determine if these assets will more likely than not be realized in the foreseeable future. This test requires projection of our taxable income into future years to determine if there will be taxable income sufficient to realize the tax assets. The preparation of the projections requires considerable judgment and is subject to change to reflect future events and changes in the tax laws.

Tax contingency reserves result from our estimates of potential liabilities resulting from differences between actual and audited results. Changes in the tax contingency reserve result from resolution of audits of prior year filings, the expiration of the statute of limitations, changes in tax laws and current year estimates for asserted and unasserted items. Inherent uncertainties exist in estimates of tax contingencies due to changes in tax law, both legislated and concluded through the various jurisdictions' tax court systems. Significant changes in our estimates could adversely affect our reported results.

Leases

We lease most of our restaurant locations. We account for our leases under the provisions of FASB Statement No. 13, *Accounting for Leases* (SFAS 13) and subsequent amendments, which require that our leases be evaluated and classified as operating or capital leases for financial reporting purposes. We recognize rent expense for our operating leases, which have escalating rentals over the term of the lease, on a straight-line basis over the initial term. In addition, the lease term is deemed to commence when we take physical possession of the leased property. We capitalize the straight-line rent amounts during the

construction period of leased properties. Straight-line rent subsequent to the construction period and prior to the restaurant opening is recognized as expense. We use a consistent lease term when calculating depreciation of leasehold improvements, when determining straight-line rent expense and when determining classification of our leases as either operating or capital. Contingent rents are generally amounts due as a result of sales in excess of amounts stipulated in certain restaurant leases and are included in rent expense as they accrue.

Certain of our lease agreements contain tenant improvement allowances. For purposes of recognizing incentives, we amortize the incentives over the estimated useful lives. For tenant improvement allowances, we also record a deferred rent liability or an obligation in our non-current liabilities on the consolidated balance sheets.

New Accounting Pronouncements

On December 16, 2004, the Financial Accounting Standards Board (FASB) issued FASB Statement No. 123 (revised 2004), *Share-Based Payment*, which is a revision of FASB Statement No. 123, *Accounting for Stock-Based Compensation*. Statement 123(R) supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*, and amends FASB Statement No. 95, *Statement of Cash Flows*. Generally, the approach in Statement 123(R) is similar to the approach described in Statement 123. However, Statement 123(R) requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. On April 14, 2005, the Securities and Exchange Commission adopted a new rule that amends the compliance dates for Statement 123(R). Under the new rule, the Company is required to adopt Statement 123(R) in the first quarter of 2006.

As permitted by Statement 123, the Company currently accounts for share-based payments to employees using Opinion 25's intrinsic value method and, as such, generally recognizes no compensation cost for employee stock options. Accordingly, the effect of adoption of Statement 123(R) cannot be predicted at this time because it will depend on levels of share-based payments granted in the future. However, had we adopted Statement 123(R) in prior periods, the impact of that standard would have approximated the impact of Statement 123 as described in the disclosure of pro forma net income and earnings per share in Note 4 to our Consolidated Financial Statements. Statement 123(R) also requires the benefits of tax deductions in excess of recognized compensation cost to be reported as a financing cash flow, rather than as an operating cash flow as required under current literature. This requirement will reduce net operating cash flows and increase net financing cash flows in periods after adoption. While the Company cannot determine what the exact amounts will be in the future, because they depend on, among other things, when employees exercise stock options, the amount of operating cash flows recognized in prior periods for such excess tax deductions were \$1.4 million and \$0.8 million for the six months ended June 30, 2005 and 2004, respectively.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

There were no material changes from the information contained in the Annual Report on Form 10-K as of December 31, 2004.

Item 4. Controls and Procedures.

- (a) Disclosure Controls and Procedures. The Company's management, with the participation of the Company's Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")) as of the end of the period covered by this report. Based on such evaluation,

the Company's Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of such period, the Company's disclosure controls and procedures are effective.

- (b) Changes in Internal Control Over Financial Reporting. There have not been any changes in the Company's internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the fiscal quarter to which this report relates that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Part II. OTHER INFORMATION

Item 1. Legal Proceedings.

None.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

(a) – (b) Not applicable

(c) The following table provides information relating to the Company's repurchases of stock during the second quarter of 2005:

<u>Period</u>	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid per Share</u>	<u>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs(1)</u>	<u>Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs(2)</u>
April 1, 2005 – April 30, 2005	—	\$ —	—	1,231,310
May 1, 2005 – May 31, 2005	400,600	\$43.72	400,600	830,710
June 1, 2005 – June 30, 2005	140,800	\$45.56	140,800	689,910
Total	541,400	\$44.20	541,400	689,910

- (1) Total number of shares repurchased through June 30, 2005 under the stock repurchase plan announced in January 2003 is 2,910,090. This includes 2,323,690 shares repurchased in 2003 and 2004.
- (2) The above mentioned stock repurchase plan provided for the repurchase of up to 3.6 million shares, which includes a 1.0 million share increase authorized by our Board of Directors on December 13, 2004.

Item 3. Defaults Upon Senior Securities.

None.

Item 4. Submission of Matters to a Vote of Security Holders.

The Annual Meeting of Stockholders (the "Meeting") was held on May 24, 2005. Stockholders voted in person or by proxy for the following purposes:

(a) Stockholders voted to elect the following directors:

	<u>Votes For</u>	<u>Votes Withheld</u>
Michael S. Gordon	18,760,573	626,039
Larry Alan Kay	18,761,715	624,897
Julia A. Stewart	18,745,515	641,097
Gilbert T. Ray	18,764,017	622,595

The following directors continued in office after the meeting: H. Frederick Christie, Richard J. Dahl, Patrick W. Rose, Frank Edelstein and Caroline W. Nahas.

(b) Stockholders voted to approve and ratify the IHOP Corp. 2005 Stock Incentive Plan for Non-Employee Directors. 14,385,965 shares were voted in favor of this proposal, 636,776 shares were voted against, there were 825,886 abstentions and 3,537,985 broker non-votes.

(c) Stockholders voted to approve and ratify the amendment to the IHOP Corp. 2001 Stock Incentive Plan. 13,954,671 shares were voted in favor of this proposal, 1,076,053 shares were voted against, there were 817,903 abstentions and 3,537,985 broker non-votes.

(d) Stockholders voted to approve and ratify the appointment of Ernst & Young LLP, as the Company's independent public accountants for the year ending December 31, 2005. 18,996,341 shares were voted in favor of this proposal, 28,929 shares were voted against, there were 361,342 abstentions, and no broker non-votes.

Item 5. Other Information.

None

Item 6. Exhibits.

- 3.1 Restated Certificate of Incorporation of IHOP Corp. (Exhibit 3.1 to IHOP Corp.'s Form 10-K for the fiscal year ended December 31, 2002 is incorporated herein by reference).
- 3.2 Bylaws of IHOP Corp. (Exhibit 3.2 to IHOP Corp.'s Form 10-K for the fiscal year ended December 31, 2002 is incorporated herein by reference).
- 3.3 Amendment to the bylaws of IHOP Corp. dated November 14, 2000 (Exhibit 3.3 to IHOP Corp.'s Form 10-Q for the quarterly period ended March 31, 2001 is incorporated herein by reference).
- 11.0 Statement Re Computation of Per Share Earnings.
- 31.1 Certification of CEO pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
- 31.2 Certification of CFO pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended.
- 32.1 Certification of CEO pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 32.2 Certification of CFO pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

IHOP Corp.
(Registrant)

August 5, 2005
(Date)

BY: /s/ JULIA A. STEWART
President and Chief Executive Officer
(Principal Executive Officer)

August 5, 2005
(Date)

/s/ THOMAS CONFORTI
Chief Financial Officer
(Principal Financial Officer)

Exhibit 11.0

IHOP CORP. AND SUBSIDIARIES
STATEMENT RE COMPUTATION OF PER SHARE EARNINGS
(In thousands, except per share data)
(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004
NET INCOME PER COMMON SHARE BASIC				
Weighted average shares outstanding	19,764	20,958	19,877	21,182
Net income available to common shareholders	\$11,929	\$ 4,366	\$22,004	\$15,276
Net income per share—basic	\$ 0.60	\$ 0.21	\$ 1.11	\$ 0.72
NET INCOME PER COMMON SHARE DILUTED				
Weighted average shares outstanding	19,764	20,958	19,877	21,182
Net effect of dilutive stock options based on the treasury stock method using the average market price	204	176	213	191
Total	<u>19,968</u>	<u>21,134</u>	<u>20,090</u>	<u>21,373</u>
Net income available to common shareholders	\$11,929	\$ 4,366	\$22,004	\$15,276
Net income per share—diluted	\$ 0.60	\$ 0.21	\$ 1.10	\$ 0.71

Exhibit 31.1

**Certification Pursuant to
Rule 13a-14(a) of the
Securities Exchange Act of 1934, As Amended**

I, Julia A. Stewart, President and Chief Executive Officer of IHOP Corp., certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of IHOP Corp.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 5, 2005

/s/ JULIA A. STEWART

Julia A. Stewart

President and Chief Executive Officer

Exhibit 31.2

**Certification Pursuant to
Rule 13a-14(a) of the
Securities Exchange Act of 1934, As Amended**

I, Thomas Conforti, Chief Financial Officer, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q of IHOP Corp.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 5, 2005

/s/ THOMAS CONFORTI

Thomas Conforti

Chief Financial Officer (Principal Financial Officer)

Exhibit 32.1

**Certification Pursuant to
18 U.S.C. Section 1350,
As Adopted Pursuant to
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report on Form 10-Q of IHOP Corp. (the "Company") for the quarter ended June 30, 2005, as filed with the Securities and Exchange Commission on August 5, 2005, (the "Report"), Julia A. Stewart, as President and Chief Executive Officer of the Company, hereby certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of her knowledge:

- (1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: August 5, 2005

/s/ JULIA A. STEWART

Julia A. Stewart

President and Chief Executive Officer

This certification accompanies the Report pursuant to § 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

Exhibit 32.2

**Certification Pursuant to
18 U.S.C. Section 1350,
As Adopted Pursuant to
Section 906 of the Sarbanes-Oxley Act of 2002**

In connection with the Quarterly Report on Form 10-Q of IHOP Corp. (the "Company") for the quarter ended June 30, 2005, as filed with the Securities and Exchange Commission on August 5, 2005, (the "Report"), Thomas Conforti, as Chief Financial Officer of the Company, hereby certifies, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that, to the best of his knowledge:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: August 5, 2005

/s/ THOMAS CONFORTI

Thomas Conforti
Chief Financial Officer (Principal Financial Officer)

This certification accompanies the Report pursuant to § 906 of the Sarbanes-Oxley Act of 2002 and shall not, except to the extent required by the Sarbanes-Oxley Act of 2002, be deemed filed by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.
