FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number: 3235-028									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Berk Howard M					<u>Din</u>	2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]								Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	`	,	(Middle)		3. Dai			Trar	nsaction (Mor	nth/E	Day/Yea	r)			Office below	r (give title)		Other (below)	
645 FIF	TH AVENU	4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Application)								pplicable									
(Street) NEW YO	ORK N	Y	10022											X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(SI	tate) (Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day					Exe if a	A. Deemed ecution Date, any lonth/Day/Year)		Code (Ins	Transaction Dis		Securities Acquired (Asposed Of (D) (Instr. 3			5. Amo Securit Benefic Owned	ies cially	6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership	
								Code	v	Amoun	unt (A) or (D)		ce	Following Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															,			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Dee Execution if any (Month/	on Date,	4. Transaction Code (Instr. 8)		n of E		6. Date Exercisable Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Ins and 4)		of De Se	. Price f erivative ecurity nstr. 5)	9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownershi Form: Direct (D) or Indirect (I) (Instr. 4)		Beneficial Ownership
					Code	v	(A)	(D)	Date Exercisable		oiration te	Title	Amoun or Numbe of Shares	nber					
Restricted Stock Units (Dividend Equivalent Rights)	(1)	03/29/2013			A ⁽¹⁾		15.089		(1)		(1)	Common Stock	15.08	9	\$0	1,399.08	9	D ⁽⁴⁾	
Restricted Stock Units (Dividend Equivalent Rights)	(2)	03/29/2013			A ⁽²⁾		20.824		(2)		(2)	Common Stock	20.82	4	\$0	1,930.82	4	D ⁽⁴⁾	
Restricted Stock Units (Dividend Equivalent Rights)	(3)	03/29/2013			A ⁽³⁾		19.331		(3)		(3)	Common Stock	19.33	1	\$0	1,792.33	1	D ⁽⁴⁾	

Explanation of Responses:

- 1. As previously reported, the reporting person was granted restricted stock units ("RSUs") on February 26, 2013 that will vest on February 26, 2016. Dividend equivalent rights accrued on the previously reported RSUs and will vest proportionately with the RSUs to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.
- 2. As previously reported, the reporting person was granted RSUs on February 28, 2012 that will vest on February 28, 2015. Dividend equivalent rights accrued on the previously reported RSUs and will vest proportionately with the RSUs to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.
- 3. As previously reported, the reporting person was granted RSUs on March 1, 2011 that will vest on March 1, 2014. Dividend equivalent rights accrued on the previously reported RSUs and will vest proportionately with the RSUs to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.
- 4. The reporting person may be deemed to be a member of a group with respect to the issuer or securities of the issuer for purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, as amended (the "Act"). The reporting person declares that neither the filing of this statement nor anything herein shall be construed as an admission that he is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, a member of a group with respect to the issuer or securities of the issuer.

Remarks:

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.