

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **February 24, 2020**

**Dine Brands Global, Inc.**  
(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or other jurisdiction  
of incorporation or  
organization)

**001-15283**  
(Commission File  
No.)

**95-3038279**  
(I.R.S. Employer  
Identification No.)

**450 North Brand Boulevard, Glendale,  
California**  
(Address of principal executive offices)

**91203-2306**  
(Zip Code)

**(818) 240-6055**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol(s)</u>	<u>Name of each exchange on which registered</u>
Common Stock, \$.01 Par Value	DIN	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02 Results of Operations and Financial Condition

On February 24, 2020, Dine Brands Global, Inc., a Delaware corporation (the “Corporation”), issued a press release announcing its fourth quarter and fiscal 2019 financial results. A copy of the press release is attached hereto as Exhibit 99.1, and is incorporated herein by reference.

The information contained in this Item 2.02, including the related information set forth in the press release attached hereto as Exhibit 99.1 and incorporated by reference herein, is being “furnished” and shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise. The information in this Item 2.02 shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or into any filing or other document pursuant to the Exchange Act, except as otherwise expressly stated in any such filing.

## Item 7.01 Regulation FD

The press release referenced in Item 2.02 of this Current Report on Form 8-K also includes information concerning the Corporation’s 2020 financial outlook. A copy of the press release is attached hereto as Exhibit 99.1, and is incorporated herein by reference.

The information contained in this Item 7.01, including the related information set forth in the press release attached hereto as Exhibit 99.1 and incorporated by reference herein, is being “furnished” and shall not be deemed “filed” for the purposes of Section 18 of the Exchange Act or otherwise. The information in this Item 7.01 shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or into any filing or other document pursuant to the Exchange Act, except as otherwise expressly stated in any such filing.

## Item 8.01 Other Events.

On February 24, 2020, the Corporation issued a press release announcing that the Board of Directors of the Corporation declared a first quarter 2020 cash dividend of \$0.76 per share of common stock, payable on April 3, 2020, to the Corporation’s stockholders of record as of the close of business on March 20, 2020. A copy of the press release is attached hereto as Exhibit 99.2 and is incorporated herein by reference.

## Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
99.1	<a href="#">Press Release issued by the Corporation on February 24, 2020.</a>
99.2	<a href="#">Press Release issued by the Corporation on February 24, 2020.</a>
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 24, 2020

**DINE BRANDS GLOBAL, INC.**

By: /s/ Thomas H. Song  
Thomas H. Song  
Chief Financial Officer



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## News Release

**Investor Contact**

Ken Diptee  
Executive Director, Investor Relations  
Dine Brands Global, Inc.  
818-637-3632

**Media Contact**

Susan Nelson  
Vice President, Global Communications  
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Dine Brands Global, Inc.  
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**Dine Brands Global, Inc. Reports Solid Fourth Quarter and Full-Year 2019 Results****Fourth Quarter Earnings Per Diluted Share (GAAP) Increased 8.2%****Fourth Quarter Adjusted Earnings Per Diluted Share (Non-GAAP) Increased 4.7%****Full-Year Earnings Per Diluted Share (GAAP) Increased 33.9%****Full-Year Adjusted Earnings Per Diluted Share (Non-GAAP) Increased 29.4%**

**GLENDALE, Calif., February 24, 2020** – Dine Brands Global, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill + Bar® and IHOP® restaurants, today announced financial results for the fourth quarter and fiscal 2019.

"This past year for Dine Brands was defined by several significant achievements. Notably, we successfully completed a \$1.3 billion refinancing of our existing debt through a securitization. We delivered a significant increase in net income of 30%, which resulted in strong growth in adjusted EBITDA of 19% for the year. Our franchised business model continued to generate robust adjusted free cash flow, enabling us to both return capital to shareholders and invest in technology. We also drove significant growth in our off-premise business at both Applebee's and IHOP and launched domestic development initiatives at IHOP to expand our footprint in high-demand locations," said Steve Joyce, Chief Executive Officer of Dine Brands Global, Inc.

Mr. Joyce added, "We've built a solid foundation for sustainable growth. While we are pleased with our success, we will not be complacent. Looking ahead, we will leverage our accomplishments and focus on guest-centric decisions and opportunities that will deliver long-term profitability. We're excited about our future and confident in our ability to build momentum."

## Financial Summary

(\$ in 000's, except per share amounts)	Fourth Quarter			Fiscal Year		
	2019	2018	% Change	2019	2018	% Change
Total revenues, excluding advertising revenues	\$156,378	\$139,461	12.1%	\$627,163	\$512,637	22.3%
Total revenues, excluding Company restaurant sales	\$196,331	\$207,114	-5.2%	\$778,964	\$773,847	0.7%
Diluted net income available to common stockholders per share	\$1.59	\$1.47	8.2%	\$5.85	\$4.37	33.9%
Diluted net income available to common stockholders per share, as adjusted <sup>(1)</sup>	\$1.78	\$1.70	4.7%	\$6.95	\$5.37	29.4%
Net income	\$27,396	\$26,981	1.5%	\$104,346	\$80,354	29.9%
Consolidated adjusted EBITDA <sup>(1)(2)</sup>	\$67,481	\$65,027	3.8%	\$273,546	\$230,590	18.6%

(1) See "Non-GAAP Financial Measures" and reconciliation of the Non-GAAP financial measure to the respective GAAP financial measure.

(2) Does not conform to the definition of Covenant Adjusted EBITDA as found in the Base Indenture.

### Fourth Quarter and Fiscal 2019 Key Highlights

- GAAP earnings per diluted share for the fourth quarter of 2019 increased 8.2% year-over-year to \$1.59.
- Adjusted earnings per diluted share for the fourth quarter of 2019 increased 4.7% year-over-year to \$1.78. (See "Non-GAAP Financial Measures" and reconciliation of GAAP earnings per diluted share to adjusted earnings per diluted share.)
- GAAP earnings per diluted share for fiscal 2019 increased 33.9% year-over-year to \$5.85.
- Adjusted earnings per diluted share for fiscal 2019 increased 29.4% year-over-year to \$6.95. (See "Non-GAAP Financial Measures" and reconciliation of GAAP earnings per diluted share to adjusted earnings per diluted share.)
- IHOP's comparable same-restaurant sales increased 1.1% for the fourth quarter of 2019, achieving the eighth consecutive quarter of sales growth.
- Applebee's franchisees completed three transactions in 2019, bringing new and deeply experienced operators into the domestic system.
- IHOP's franchisees completed over 200 remodels in 2019, bringing the total number of domestic restaurants remodeled to approximately 1,100 since the inception of the current program.
- IHOP's reported system-wide sales for the fourth quarter of 2019 increased 2.1% year-over-year to \$882.2 million.
- General and administrative expenses for the fourth quarter of 2019 declined 7.8% year-over-year to \$41.7 million.
- Net income for fiscal 2019 increased 29.9% year-over-year to \$104.3 million.

- Consolidated adjusted EBITDA for fiscal 2019 increased 18.6% to \$273.5 million compared to \$230.6 million for fiscal 2018. (See “Non-GAAP Financial Measures” and reconciliation of GAAP net income to consolidated adjusted EBITDA.)
- Cash flows from operating activities for fiscal 2019 increased 10.6% to \$155.2 million compared to \$140.3 million for fiscal 2018.
- Adjusted free cash flow for fiscal 2019 increased 5.6% to \$148.8 million compared to \$140.9 million for fiscal 2018. (See “Non-GAAP Financial Measures” and reconciliation of the Company’s cash provided by operating activities to adjusted free cash flow.)
- For 2019, the Company repurchased over 1.3 million shares of its common stock for a total cost of \$111.7 million and paid quarterly cash dividends totaling \$46.9 million.

### **Domestic System-Wide Comparable Same-Restaurant Sales Performance**

#### **Fourth Quarter of 2019**

- IHOP’s comparable same-restaurant sales increased 1.1% for the fourth quarter of 2019.
- Applebee’s comparable same-restaurant sales decreased 2.5% for the fourth quarter of 2019.

#### **Fiscal 2019**

- IHOP’s comparable same-restaurant sales increased 1.1% for 2019.
- Applebee’s comparable same-restaurant sales decreased 0.7% for 2019.

#### **Fourth Quarter of 2019 Financial Highlights**

- GAAP net income available to common stockholders was \$26.5 million, or earnings per diluted share of \$1.59, for the fourth quarter of 2019. This compares to net income available to common stockholders of \$26.1 million, or earnings per diluted share of \$1.47, for the fourth quarter of 2018. The increase in net income was primarily due to lower general and administrative expenses. These items were partially offset by a decline in gross profit.
- Adjusted net income available to common stockholders was \$29.7 million, or adjusted earnings per diluted share of \$1.78, for the fourth quarter of 2019. This compares to adjusted net income available to common stockholders of \$30.3 million, or adjusted earnings per diluted share of \$1.70, for the fourth quarter of 2018. The decrease in adjusted net income was primarily due to lower gross profit and a slightly higher income tax rate. These items were partially offset by a decline in general and administrative expenses. The increase in adjusted earnings per diluted share was due to lower general and administrative expenses and fewer weighted average diluted shares outstanding. (See “Non-GAAP Financial Measures” below.)
- General and administrative expenses were \$41.7 million for the fourth quarter of 2019 compared to \$45.3 million for the fourth quarter of 2018. The improvement was mainly due to lower compensation expenses and a decline in professional services costs.

## Fiscal 2019 Financial Highlights

- GAAP net income available to common stockholders was \$100.8 million, or earnings per diluted share of \$5.85, for 2019. This compares to net income available to common stockholders of \$77.6 million, or earnings per diluted share of \$4.37, for 2018. The increase in net income was primarily due to higher gross profit as the result of \$30 million in franchisor contributions to the Applebee's national advertising fund made in 2018 that did not recur in 2019. This was partially offset by approximately \$8.3 million in debt extinguishment costs related to the refinancing of our long-term debt, which was completed on June 5, 2019.
- Adjusted net income available to common stockholders was \$119.7 million, or adjusted earnings per diluted share of \$6.95, for 2019. This compares to adjusted net income available to common stockholders of \$95.5 million, or adjusted earnings per diluted share of \$5.37 for fiscal 2018. The increase in adjusted net income was primarily due to higher gross profit as the result of \$30.0 million in franchisor contributions to the Applebee's national advertising fund made in 2018 that did not recur in 2019. (See "Non-GAAP Financial Measures" below.)
- General and administrative expenses were approximately \$162.8 million for 2019 compared to \$166.7 million for 2018. The improvement was mainly due to lower compensation expenses and a decline in professional services costs.

## GAAP Effective Tax Rate

Our effective tax rates for the fourth quarter and fiscal 2019 were 25.0% and 24.6%, respectively.

## Financial Performance Guidance for 2020

The following financial performance guidance for fiscal 2020 is based on management's expectations as of February 24, 2020. The projections are as of this date, and the Company assumes no obligation to update or supplement these estimates.

- Applebee's domestic system-wide comparable same-restaurant sales performance is expected to range between 0% and positive 2.0%.
- IHOP's domestic system-wide comparable same-restaurant sales performance is expected to range between 0% and positive 2.0%.
- Domestic development activity by Applebee's franchisees is expected to result in net closures between 0 and 10 restaurants.
- Domestic development activity by IHOP franchisees and area licensees are expected to result in net new openings between 40 and 50 restaurants.
- Total segment profit, excluding the company restaurants segment, is expected to be between approximately \$385 million and \$395 million.

- General and administrative expenses are expected to range between approximately \$170 million and \$175 million, including non-cash stock-based compensation expense and depreciation totaling approximately \$45 million. This projection includes approximately \$5 million of general and administrative expenses related to the company restaurants segment.
- GAAP net income is expected to range between approximately \$105 million and approximately \$115 million.
- Consolidated adjusted EBITDA is expected to range between approximately \$275 million and approximately \$285 million. This projection includes company restaurants segment EBITDA, which is expected to be between approximately \$9 million and approximately \$11 million. (See "Non-GAAP Financial Measures" and reconciliation of GAAP net income to consolidated adjusted EBITDA.)
- Capital expenditures are expected to be approximately \$17 million, inclusive of approximately \$4 million related to the company restaurants segment.
- GAAP earnings per diluted share is expected to range from \$6.40 to \$6.60.
- Adjusted earnings per diluted share is expected to range from \$7.08 to \$7.28. (See "Non-GAAP Financial Measures" and reconciliation of GAAP earnings per diluted share to adjusted earnings per diluted share.)

#### 2020 Diluted Net Income Available to Common Stockholders Per Share<sup>(1)</sup>, As Adjusted Reconciliation Guidance Table

Net income available to common stockholders per diluted share	\$6.40 – \$6.60
Closure and impairment charges	0.08
Amortization of intangible assets	0.48
Non-cash interest expense	0.12
<b>Diluted net income available to common stockholders per share, as adjusted</b>	<b>\$7.08 – \$7.28</b>

<sup>(1)</sup> The after-tax adjustments to net income available to common stockholders per diluted share are midpoint estimates.

#### 2020 Net Income to Consolidated Adjusted EBITDA Reconciliation Guidance Table<sup>(1)</sup> (\$ in millions)

Net income	\$105 – \$115
Interest charges on finance leases	8
All other interest charges	65
Income tax provision	39
Depreciation and amortization	43
Non-cash stock-based compensation	13
Impairment and closure charges	2
<b>Consolidated adjusted EBITDA (Non-GAAP)</b>	<b>\$275 – \$285</b>

<sup>(1)</sup> The adjustments to net income are midpoint estimates.



## Fourth Quarter and Fiscal 2019 Conference Call Details

Dine Brands will host a conference call to discuss its results on February 24, 2020 at 9:00 a.m. Pacific Time/12:00 p.m. Eastern Time. To participate on the call, please dial (888) 771-4371 and reference passcode 49342172. International callers, please dial (847) 585-4405 and reference passcode 49342172.

A live webcast of the call will be available on [www.dinebrands.com](http://www.dinebrands.com) and may be accessed by visiting Events and Presentations under the site's Investors section. Participants should allow approximately ten minutes prior to the call's start time to visit the site and download any streaming media software needed to listen to the webcast. A telephonic replay of the call may be accessed from 11:30 a.m. Pacific Time on February 24, 2020 through 8:59 p.m. Pacific Time on March 2, 2020 by dialing (888) 843-7419 and referencing passcode 49342172#. International callers, please dial (630) 652-3042 and reference passcode 49342172#. An online archive of the webcast will also be available on Events and Presentations under the Investors section of the Company's website.

## About Dine Brands Global, Inc.

Based in Glendale, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries, franchises restaurants under both the Applebee's Neighborhood Grill + Bar and IHOP brands. With over 3,600 restaurants combined in 17 countries and approximately 370 franchisees, Dine Brands is one of the largest full-service restaurant companies in the world. For more information on Dine Brands, visit the Company's website located at [www.dinebrands.com](http://www.dinebrands.com).

## Forward-Looking Statements

Statements contained in this press release may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. You can identify these forward-looking statements by words such as "may," "will," "would," "should," "could," "expect," "anticipate," "believe," "estimate," "intend," "plan," "goal" and other similar expressions. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results to be materially different from those expressed or implied in such statements. These factors include, but are not limited to: general economic conditions; our level of indebtedness; compliance with the terms of our securitized debt; our ability to refinance our current indebtedness or obtain additional financing; our dependence on information technology; potential cyber incidents; the implementation of restaurant development plans; our dependence on our franchisees; the concentration of our Applebee's franchised restaurants in a limited number of franchisees; the financial health of our franchisees; our franchisees' and other licensees' compliance with our quality standards and trademark usage; general risks associated with the restaurant industry; potential harm to our brands' reputation; possible future impairment charges; the effects of tax reform; trading volatility and fluctuations in the price of our stock; our ability to achieve the financial guidance we provide to investors; successful implementation of our business strategy; the availability of suitable locations for new restaurants; shortages or interruptions in the supply or delivery of products from third parties or availability of utilities; the management and forecasting of appropriate inventory levels; development and implementation of innovative marketing and use of social media; changing health or dietary preference of consumers; risks associated with doing business in international markets; the results of litigation and other legal proceedings; third-party claims with respect to intellectual property assets; our ability to attract and retain management and other key employees; compliance with federal, state and local governmental regulations; risks associated with our self-insurance; natural disasters or other serious incidents; our success with development initiatives outside of our core business; the adequacy of our internal controls over financial reporting and future changes in accounting standards; and other factors discussed from time to time in the Company's Annual and Quarterly Reports on Forms 10-K and 10-Q and in the Company's other filings with the Securities and Exchange Commission. The forward-looking statements contained in this release are made as of the date hereof and the Company does not intend to, nor does it assume any obligation to, update or supplement any forward-looking statements after the date hereof to reflect actual results or future events or circumstances.

## Non-GAAP Financial Measures

This press release includes references to the Company's non-GAAP financial measure "adjusted net income available to common stockholders", "adjusted earnings per diluted share (Adjusted EPS)", "Adjusted EBITDA" and "Adjusted free cash flow." Adjusted EPS is computed for a given period by deducting from net income or loss available to common stockholders for such period the effect of any closure and impairment charges, any gain or loss related to debt extinguishment, any intangible asset amortization, any non-cash interest expense, any gain or loss related to the disposition of assets, and other items deemed not reflective of current operations. This is presented on an aggregate basis and a per share (diluted) basis. Adjusted EBITDA is computed for a given period by deducting from net income or loss for such period the effect of any closure and impairment charges, any interest charges, any income tax provision or benefit, any non-cash stock-based compensation, any depreciation and amortization, any gain or loss related to the disposition of assets and other items deemed not reflective of current operations. "Adjusted free cash flow" for a given period is defined as cash provided by operating activities, plus receipts from notes and equipment contracts receivable, less capital expenditures. Management may use certain of these non-GAAP financial measures along with the corresponding U.S. GAAP measures to evaluate the performance of the business and to make certain business decisions. Management uses adjusted free cash flow in its periodic assessments of, among other things, the amount of cash dividends per share of common stock and repurchases of common stock and we believe it is important for investors to have the same measure used by management for that purpose. Adjusted free cash flow does not represent residual cash flow available for discretionary purposes. Additionally, adjusted EPS is one of the metrics used in determining payouts under the Company's annual cash incentive plan. Management believes that these non-GAAP financial measures provide additional meaningful information that should be considered when assessing the business and the Company's performance compared to prior periods and the marketplace. Adjusted EPS and adjusted free cash flow are supplemental non-GAAP financial measures and should not be considered in isolation or as a substitute for measures of performance prepared in accordance with U.S. GAAP.

**Dine Brands Global, Inc. and Subsidiaries**  
**Consolidated Statements of Comprehensive Income**  
(In thousands, except per share amounts)

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2019	2018	2019	2018
<b>(Unaudited)</b>				
<b>Revenues:</b>				
Franchise revenues:				
Royalties, franchise fees and other	\$ 92,259	\$ 99,865	\$ 368,171	\$ 375,640
Advertising revenue	71,133	74,737	283,015	268,294
Total franchise revenues	163,392	174,602	651,186	643,934
Company restaurant sales	31,180	7,084	131,214	7,084
Rental revenues	31,107	30,642	120,666	121,934
Financing revenues	1,832	1,870	7,112	7,979
Total revenues	227,511	214,198	910,178	780,931
<b>Cost of revenues:</b>				
Franchise expenses:				
Advertising expenses	69,899	76,033	281,781	269,590
Other franchise expenses	9,068	11,429	30,973	61,029
Total franchise expenses	78,967	87,462	312,754	330,619
Company restaurant expenses	30,141	5,872	123,272	5,872
Rental expenses:				
Interest expense from finance leases	1,277	1,579	5,602	6,894
Other rental expenses	21,316	20,766	85,157	83,862
Total rental expenses	22,593	22,345	90,759	90,756
Financing expenses	142	148	579	597
Total cost of revenues	131,843	115,827	527,364	427,844
<b>Gross profit</b>	95,668	98,371	382,814	353,087
General and administrative expenses	41,710	45,260	162,815	166,683
Interest expense, net	15,160	15,576	60,393	61,686
Amortization of intangible assets	2,928	2,592	11,702	10,105
Closure and impairment charges	847	1,988	1,487	2,107
Loss on extinguishment of debt	—	—	8,276	—
Debt refinancing costs	—	(9)	—	2,523
(Gain) loss on disposition of assets	(1,519)	910	(332)	(625)
Income before income tax provision	36,542	32,054	138,473	110,608
Income tax provision	(9,146)	(5,073)	(34,127)	(30,254)
<b>Net income</b>	<b>\$ 27,396</b>	<b>\$ 26,981</b>	<b>\$ 104,346</b>	<b>\$ 80,354</b>
<b>Net income available to common stockholders:</b>				
Net income	\$ 27,396	\$ 26,981	\$ 104,346	\$ 80,354
Less: Net income allocated to unvested participating restricted stock	(908)	(917)	(3,532)	(2,711)
Net income available to common stockholders	\$ 26,488	\$ 26,064	\$ 100,814	\$ 77,643
<b>Net income available to common stockholders per share:</b>				
Basic	\$ 1.61	\$ 1.49	\$ 5.95	\$ 4.43
Diluted	\$ 1.59	\$ 1.47	\$ 5.85	\$ 4.37
<b>Weighted average shares outstanding:</b>				
Basic	16,449	17,446	16,934	17,533
Diluted	16,698	17,785	17,245	17,789
<b>Dividends declared per common share</b>	<b>\$0.69</b>	<b>\$0.63</b>	<b>\$2.76</b>	<b>\$2.52</b>
<b>Dividends paid per common share</b>	<b>\$0.69</b>	<b>\$0.63</b>	<b>\$2.70</b>	<b>\$2.86</b>

**Dine Brands Global, Inc. and Subsidiaries**  
**Consolidated Balance Sheets**  
(In thousands, except share and per share amounts)

	<u>December 31, 2019</u>	<u>December 31, 2018</u>
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 116,043	\$ 137,164
Receivables, net	136,869	137,504
Restricted cash	40,732	48,515
Prepaid gift card costs	36,077	38,195
Prepaid income taxes	13,290	17,402
Other current assets	3,906	3,410
Total current assets	<u>346,917</u>	<u>382,190</u>
Other intangible assets, net	575,103	585,889
Operating lease right-of-use asset	366,931	—
Goodwill	343,862	345,314
Property and equipment, net	216,420	240,264
Long-term receivables, net	85,999	103,102
Deferred rent receivable	70,308	77,069
Non-current restricted cash	15,700	14,700
Other non-current assets, net	28,271	26,152
Total assets	<u>\$ 2,049,511</u>	<u>\$ 1,774,680</u>
<b>Liabilities and Stockholders' Deficit</b>		
Current liabilities:		
Current maturities of long-term debt	\$ —	\$ 25,000
Accounts payable	40,925	43,468
Gift card liability	159,019	160,438
Current maturities of operating lease obligations	72,815	—
Current maturities of finance lease and financing obligations	13,669	14,031
Accrued employee compensation and benefits	23,904	27,479
Dividends payable	11,702	11,389
Deferred franchise revenue, short-term	10,086	10,138
Other accrued expenses	25,792	24,243
Total current liabilities	<u>357,912</u>	<u>316,186</u>
Long-term debt, less current maturities	1,288,248	1,274,087
Operating lease obligations, less current maturities	359,025	—
Finance lease obligations, less current maturities	77,393	87,762
Financing obligations, less current maturities	37,682	38,482
Deferred income taxes, net	98,499	105,816
Deferred franchise revenue, long-term	56,944	64,557
Other non-current liabilities	15,582	90,063
Total liabilities	<u>2,291,285</u>	<u>1,976,953</u>
Commitments and contingencies		
Stockholders' deficit:		
Preferred stock, \$1 par value, 10,000,000 shares authorized, no shares issued and outstanding	—	—
Common stock, \$0.01 par value; shares: 40,000,000 authorized; December 31, 2019 - 24,925,447 issued, 16,521,921 outstanding; December 31, 2018 - 24,984,898 issued, 17,644,267 outstanding	249	250
Additional paid-in-capital	246,192	237,726
Retained earnings	61,653	10,414
Accumulated other comprehensive loss	(58)	(60)
Treasury stock, at cost; shares: December 31, 2019 - 8,403,526; December 31, 2018 - 7,340,631	(549,810)	(450,603)
Total stockholders' deficit	<u>(241,774)</u>	<u>(202,273)</u>
Total liabilities and stockholders' deficit	<u>\$ 2,049,511</u>	<u>\$ 1,774,680</u>

**Dine Brands Global, Inc. and Subsidiaries**  
**Consolidated Statements of Cash Flows**  
(In thousands)

	Twelve Months Ended December 31,	
	2019	2018
<b>Cash flows from operating activities:</b>		
Net income	\$ 104,346	\$ 80,354
Adjustments to reconcile net income to cash flows provided by operating activities:		
Depreciation and amortization	42,493	32,175
Non-cash stock-based compensation expense	10,808	10,546
Non-cash interest expense	3,369	3,792
Loss on extinguishment of debt	8,276	—
Closure and impairment charges	1,485	2,038
Deferred income taxes	(5,494)	(11,847)
Deferred revenue	(7,695)	(5,577)
Gain on disposition of assets	(332)	(623)
Other	(5,374)	(949)
Changes in operating assets and liabilities:		
Accounts receivable, net	(396)	3,149
Current income tax receivables and payables	8,677	8,119
Gift card receivables and payables	(1,037)	(1,488)
Other current assets	(498)	10,425
Accounts payable	583	(9,940)
Accrued employee compensation and benefits	(3,575)	13,183
Other current liabilities	(456)	6,989
Cash flows provided by operating activities	<u>155,180</u>	<u>140,346</u>
<b>Cash flows from investing activities:</b>		
Principal receipts from notes, equipment contracts and other long-term receivables	24,075	25,771
Proceeds from sale of property and equipment	2,540	655
Acquisition of business	—	(20,155)
Additions to property and equipment	(19,424)	(14,279)
Additions to long-term receivables	(6,955)	(6,500)
Other	(389)	(293)
Cash flows used in investing activities	<u>(153)</u>	<u>(14,801)</u>
<b>Cash flows from financing activities:</b>		
Proceeds from issuance of long-term debt	1,300,000	—
Repayment of long-term debt	(1,283,750)	(13,000)
Borrowing from revolving credit facilities	—	75,000
Repayment of revolving credit facilities	(25,000)	(50,000)
Dividends paid on common stock	(46,859)	(51,125)
Repurchase of common stock	(109,698)	(33,603)
Principal payments on finance lease obligations	(13,639)	(13,907)
Payment of debt issuance costs	(13,150)	(3,633)
Proceeds from stock options exercised	11,969	3,928
Tax payments for restricted stock upon vesting	(2,728)	(1,972)
Other	(76)	—
Cash flows used in financing activities	<u>(182,931)</u>	<u>(88,312)</u>
Net change in cash, cash equivalents and restricted cash	(27,904)	37,233
Cash, cash equivalents and restricted cash at beginning of period	200,379	163,146
Cash, cash equivalents and restricted cash at end of period	<u>\$ 172,475</u>	<u>\$ 200,379</u>

**Dine Brands Global, Inc. and Subsidiaries**  
**Non-GAAP Financial Measures**  
(In thousands, except per share amounts)  
(Unaudited)

Reconciliation of net income available to common stockholders to net income available to common stockholders, as adjusted for the following items: Amortization of intangible assets; loss on extinguishment of debt; non-cash interest expense; administrative reorganization costs; closure and impairment charges; debt refinancing costs; business acquisition costs; nonrecurring restaurant costs; gain or loss on disposition of assets; the combined tax effect of the preceding adjustments, and income tax adjustments considered unrelated to the respective current period operations, as well as related per share data:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2019	2018	2019	2018
Net income available to common stockholders, as reported	\$ 26,488	\$ 26,064	\$ 100,814	\$ 77,643
Amortization of intangible assets	2,928	2,592	11,702	10,105
Loss on extinguishment of debt	—	—	8,276	—
Non-cash interest expense	647	1,103	3,369	3,792
Administrative reorganization costs	1,606	—	1,606	—
Closure and impairment charges	847	1,988	1,487	2,107
Debt refinancing costs	—	(9)	—	2,523
Business acquisition costs	—	1,114	—	1,114
Nonrecurring restaurant costs	2	—	385	—
(Gain) loss on disposition of assets	(1,519)	910	(332)	(625)
Net income tax provision for above adjustments	(1,173)	(2,001)	(6,888)	(4,944)
Income tax adjustments <sup>(1)</sup>	—	(1,310)	—	4,434
Net income allocated to unvested participating restricted stock	(108)	(154)	(673)	(631)
Net income available to common stockholders, as adjusted	<u>\$ 29,718</u>	<u>\$ 30,297</u>	<u>\$ 119,746</u>	<u>\$ 95,518</u>
Diluted net income available to common stockholders per share:				
Net income available to common stockholders, as reported	\$ 1.59	\$ 1.47	\$ 5.85	\$ 4.37
Amortization of intangible assets	0.13	0.11	0.50	0.42
Loss on extinguishment of debt	—	—	0.36	—
Non-cash interest expense	0.03	0.05	0.14	0.16
Administrative reorganization costs	0.07	—	0.07	—
Closure and impairment charges	0.04	0.08	0.06	0.09
Debt refinancing costs	0.00	(0.00)	—	0.10
Business acquisition costs	—	0.05	—	0.05
Nonrecurring restaurant costs	0.00	—	0.02	—
(Gain) loss on disposition of assets	(0.07)	0.04	(0.01)	(0.03)
Income tax adjustments <sup>(1)</sup>	—	(0.07)	—	0.25
Net income allocated to unvested participating restricted stock	(0.01)	(0.01)	(0.04)	(0.04)
Rounding	—	(0.02)	—	—
Diluted net income available to common stockholders per share, as adjusted	<u>\$ 1.78</u>	<u>\$ 1.70</u>	<u>\$ 6.95</u>	<u>\$ 5.37</u>
Numerator for basic EPS-income available to common stockholders, as adjusted	\$ 29,718	\$ 30,297	\$ 119,746	\$ 95,518
Effect of unvested participating restricted stock using the two-class method	8	12	44	25
Numerator for diluted EPS-income available to common stockholders, as adjusted	<u>\$ 29,726</u>	<u>\$ 30,309</u>	<u>\$ 119,790</u>	<u>\$ 95,543</u>
Denominator for basic EPS-weighted-average shares	16,449	17,446	16,934	17,533
Dilutive effect of stock options	249	339	311	256
Denominator for diluted EPS-weighted-average shares	<u>16,698</u>	<u>17,785</u>	<u>17,245</u>	<u>17,789</u>

<sup>(1)</sup> Charges related to adjustments resulting from IRS audits for tax years 2011 through 2013

**Dine Brands Global, Inc. and Subsidiaries**  
**Non-GAAP Financial Measures**  
**(Unaudited)**

Reconciliation of the Company's cash provided by operating activities to "adjusted free cash flow" (cash provided by operating activities, plus receipts from notes and equipment contracts receivable, less additions to property and equipment). Management uses this liquidity measure in its periodic assessments of, among other things, the amount of cash dividends per share of common stock and repurchases of common stock. We believe it is important for investors to have the same measure used by management for that purpose. Adjusted free cash flow does not represent residual cash flow available for discretionary purposes.

	<b>Twelve Months Ended</b>	
	<b>December 31,</b>	
	<b>2019</b>	<b>2018</b>
	<b>(In millions)</b>	
Cash flows provided by operating activities	\$ 155.2	\$ 140.3
Receipts from notes and equipment contracts receivable	13.0	14.9
Additions to property and equipment	(19.4)	(14.3)
<b>Adjusted free cash flow</b>	<b>148.8</b>	<b>140.9</b>
Dividends paid on common stock	(46.9)	(51.1)
Repurchase of Dine Brands Global common stock	(109.7)	(33.6)
	<u>\$ (7.8)</u>	<u>\$ 56.2</u>

**Dine Brands Global, Inc. and Subsidiaries**  
**Non-GAAP Financial Measures**  
(in thousands)  
(Unaudited)

Reconciliation of the Company's net income to "adjusted EBITDA." The Company defines adjusted EBITDA as net income, adjusted for the effect of interest charges, income tax provision or benefit, depreciation and amortization, non-cash stock-based compensation, closure and impairment charges, debt refinancing costs, gain or loss related to the extinguishment of debt and disposition of assets, other non-income based taxes and other items deemed not reflective of current operations. Management may use certain non-GAAP measures along with the corresponding U. S. GAAP measures to evaluate the performance of the company and to make certain business decisions.

	<b>Three Months Ended</b>		<b>Twelve Months Ended</b>	
	<b>December 31,</b>		<b>December 31,</b>	
	<b>2019</b>	<b>2018</b>	<b>2019</b>	<b>2018</b>
Net income, as reported	\$ 27,396	\$ 26,981	\$ 104,346	\$ 80,354
Interest charges on finance leases	1,788	1,724	7,707	7,040
All other interest charges	16,192	16,205	64,072	64,497
Income tax provision	9,146	5,073	34,127	30,254
Depreciation and amortization	10,978	8,445	42,493	32,175
Non-cash stock-based compensation	2,588	2,530	10,808	10,546
Closure and impairment charges	847	1,988	1,487	2,107
Debt refinancing costs	—	—	—	2,523
Loss on extinguishment of debt	—	—	8,276	—
(Gain) loss on disposition of assets	(1,519)	910	(332)	(625)
Business acquisition costs	—	1,114	—	1,114
Other taxes	65	57	562	605
Adjusted EBITDA	<u>\$ 67,481</u>	<u>\$ 65,027</u>	<u>\$ 273,546</u>	<u>\$ 230,590</u>



**Dine Brands Global, Inc. and Subsidiaries**  
**Restaurant Data**  
**(Unaudited)**

The following table sets forth, for the three and twelve months ended December 31, 2019 and 2018, the number of “Effective Restaurants” in the Applebee’s and IHOP systems and information regarding the percentage change in sales at those restaurants compared to the same periods in the prior year and, as such, the percentage change in sales at Effective Restaurants is based on non-GAAP sales data. Sales at restaurants that are owned by franchisees and area licensees are not attributable to the Company. However, we believe that presentation of this information is useful in analyzing our revenues because franchisees and area licensees pay us royalties and advertising fees that are generally based on a percentage of their sales, and, where applicable, rental payments under leases that partially may be based on a percentage of their sales. Management also uses this information to make decisions about future plans for the development of additional restaurants as well as evaluation of current operations.

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2019	2018	2019	2018
<b>Applebee’s</b>				
<b>Effective Restaurants(a)</b>				
Franchise	1,725	1,835	1,745	1,883
Company	69	11	69	3
Total	<u>1,794</u>	<u>1,846</u>	<u>1,814</u>	<u>1,886</u>
<b>System-wide(b)</b>				
Domestic sales percentage change(c)	(3.8)%	0.3 %	(3.0)%	2.3 %
Domestic same-restaurant sales percentage change(d)	(2.5)%	3.5 %	(0.7)%	5.0 %
<b>Franchise(b)</b>				
Domestic sales percentage change(c) (e)	(6.2)%	(0.4)%	(5.9)%	2.1 %
Domestic same-restaurant sales percentage change(d)	(2.5)%	3.4 %	(0.7)%	4.9 %
Average weekly domestic unit sales (in thousands)	\$ 46.1	\$ 46.5	\$ 47.3	\$ 46.7
<b>IHOP</b>				
<b>Effective Restaurants(a)</b>				
Franchise	1,670	1,649	1,663	1,633
Area license	159	159	157	162
Total	<u>1,829</u>	<u>1,808</u>	<u>1,820</u>	<u>1,795</u>
<b>System-wide(b)</b>				
Sales percentage change(c)	2.1 %	4.5 %	2.2 %	3.9 %
Domestic same-restaurant sales percentage change(d) (f)	1.1 %	3.0 %	1.1 %	1.5 %
<b>Franchise(b)</b>				
Sales percentage change(c)	2.0 %	5.2 %	2.2 %	4.4 %
Domestic same-restaurant sales percentage change(d)	1.1 %	3.0 %	1.0 %	1.5 %
Average weekly unit sales (in thousands)	\$ 37.3	\$ 37.0	\$ 36.7	\$ 36.6
<b>Area License (b)</b>				
Sales percentage change(c)	3.7 %	(3.1)%	2.7 %	0.5 %

**Dine Brands Global, Inc. and Subsidiaries**  
**Restaurant Data**

- (a) “Effective Restaurants” are the weighted average number of restaurants open in a given fiscal period, adjusted to account for restaurants open for only a portion of the period. Information is presented for all Effective Restaurants in the Applebee’s and IHOP systems, which includes restaurants owned by franchisees and area licensees as well as those owned by the Company.
- (b) “System-wide” sales are retail sales at domestic Applebee’s restaurants operated by franchisees and IHOP restaurants operated by franchisees and area licensees, as reported to the Company, in addition to retail sales at company-operated restaurants. Sales at restaurants that are owned by franchisees and area licensees are not attributable to the Company. An increase or decrease in franchisees’ reported sales will result in a corresponding increase or decrease in our royalty revenue. Unaudited reported sales for Applebee’s domestic franchise restaurants, IHOP franchise restaurants and IHOP area license restaurants for the three and twelve months ended December 31, 2019 and 2018 and sales by company-operated restaurants were as follows:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2019	2018	2019	2018
(In millions)				
<b>Reported sales</b>				
Applebee’s domestic franchise restaurant sales	\$ 957.1	\$ 1,020.6	\$ 3,954.3	\$ 4,204.1
Applebee’s company-operated restaurants	31.2	7.1	131.2	7.1
IHOP franchise restaurant sales	809.9	793.9	3,174.2	3,106.7
IHOP area license restaurant sales	72.3	69.8	289.5	282.0
Total	<u>\$ 1,870.5</u>	<u>\$ 1,891.4</u>	<u>\$ 7,549.2</u>	<u>\$ 7,599.9</u>

- (c) “Sales percentage change” reflects, for each category of restaurants, the percentage change in sales in any given fiscal period compared to the prior fiscal period for all restaurants in that category.
- (d) “Domestic same-restaurant sales percentage change” reflects the percentage change in sales, in any given fiscal period, compared to the same weeks in the prior year for domestic restaurants that have been operated throughout both fiscal periods that are being compared and have been open for at least 18 months. Because of new unit openings and restaurant closures, the domestic restaurants open throughout both fiscal periods being compared may be different from period to period.
- (e) The franchise sales percentage change for 2019 was impacted by the acquisition of 69 franchise restaurants in December 2018 now reported as company-operated.
- (f) IHOP same-restaurant sales data includes area license restaurants beginning in 2019.

**Dine Brands Global, Inc. and Subsidiaries**  
**Restaurant Data**  
**(Unaudited)**

The following table summarizes our restaurant development activity:

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2019	2018	2019	2018
<b>Applebee's Restaurant Development Activity</b>				
<b>Summary - beginning of period:</b>				
Franchise	1,735	1,856	1,768	1,936
Company restaurants	69	—	69	—
<b>Total Applebee's restaurants, beginning of period</b>	<b>1,804</b>	<b>1,856</b>	<b>1,837</b>	<b>1,936</b>
Franchise restaurants opened:				
Domestic	1	—	1	2
International	1	2	2	5
Total franchise restaurants opened	2	2	3	7
Franchise restaurants closed:				
Domestic	(3)	(14)	(29)	(91)
International	(16)	(7)	(24)	(15)
Total franchise restaurants closed	(19)	(21)	(53)	(106)
<b>Net franchise restaurant reduction</b>	<b>(17)</b>	<b>(19)</b>	<b>(50)</b>	<b>(99)</b>
Franchise restaurants acquired by the Company	—	(69)	—	(69)
<b>Net franchise restaurant decrease</b>	<b>(17)</b>	<b>(88)</b>	<b>(50)</b>	<b>(168)</b>
<b>Summary - end of period:</b>				
Franchise	1,718	1,768	1,718	1,768
Company	69	69	69	69
<b>Total Applebee's restaurants, end of period</b>	<b>1,787</b>	<b>1,837</b>	<b>1,787</b>	<b>1,837</b>
Domestic	1,665	1,693	1,665	1,693
International	122	144	122	144
<b>IHOP Restaurant Development Activity</b>				
<b>Summary - beginning of period:</b>				
Franchise	1,675	1,652	1,669	1,622
Area license	161	162	162	164
<b>Total IHOP restaurants, beginning of period</b>	<b>1,836</b>	<b>1,814</b>	<b>1,831</b>	<b>1,786</b>
Franchise/area license restaurants opened:				
Domestic franchise	10	19	33	51
Domestic area license	—	—	5	3
International franchise	4	3	13	17
Total franchise/area license restaurants opened	14	22	51	71
Franchise/area license restaurants closed:				
Domestic franchise	(8)	(5)	(27)	(15)
Domestic area license	—	—	(6)	(5)
International franchise	(1)	—	(8)	(6)
Total franchise/area license restaurants closed	(9)	(5)	(41)	(26)
<b>Net franchise/area license restaurant development</b>	<b>5</b>	<b>17</b>	<b>10</b>	<b>45</b>
Refranchised from Company restaurants	—	—	—	1
Franchise restaurants reacquired by the Company	—	—	—	(1)
<b>Net franchise/area license restaurant additions</b>	<b>5</b>	<b>17</b>	<b>10</b>	<b>45</b>
<b>Summary - end of period</b>				
Franchise	1,680	1,669	1,680	1,669
Area license	161	162	161	162
<b>Total IHOP restaurants, end of period</b>	<b>1,841</b>	<b>1,831</b>	<b>1,841</b>	<b>1,831</b>
Domestic	1,710	1,705	1,710	1,705
International	131	126	131	126



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## News Release

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### **Dine Brands Global, Inc. Announces First Quarter 2020 Dividend Quarterly Dividend Increased by 10%**

**GLENDALE, Calif., February 24, 2020** – Dine Brands Global, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill + Bar® and IHOP® restaurants, today announced that its Board of Directors declared and approved a 10% increase in the quarterly cash dividend to \$0.76 per share of common stock. The dividend will be payable on April 3, 2020 to the Company's stockholders of record at the close of business on March 20, 2020.

#### **About Dine Brands Global, Inc.**

Based in Glendale, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries, franchises restaurants under both the Applebee's Neighborhood Grill + Bar and IHOP brands. With over 3,600 restaurants combined in 17 countries and approximately 370 franchisees, Dine Brands is one of the largest full-service restaurant companies in the world. For more information on Dine Brands, visit the Company's website located at [www.dinebrands.com](http://www.dinebrands.com).

## Forward-Looking Statements

Statements contained in this press release may constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. You can identify these forward-looking statements by words such as “may,” “will,” “would,” “should,” “could,” “expect,” “anticipate,” “believe,” “estimate,” “intend,” “plan,” “goal” and other similar expressions. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results to be materially different from those expressed or implied in such statements. These factors include, but are not limited to: general economic conditions; our level of indebtedness; compliance with the terms of our securitized debt; our ability to refinance our current indebtedness or obtain additional financing; our dependence on information technology; potential cyber incidents; the implementation of restaurant development plans; our dependence on our franchisees; the concentration of our Applebee’s franchised restaurants in a limited number of franchisees; the financial health of our franchisees; our franchisees’ and other licensees’ compliance with our quality standards and trademark usage; general risks associated with the restaurant industry; potential harm to our brands’ reputation; possible future impairment charges; the effects of tax reform; trading volatility and fluctuations in the price of our stock; our ability to achieve the financial guidance we provide to investors; successful implementation of our business strategy; the availability of suitable locations for new restaurants; shortages or interruptions in the supply or delivery of products from third parties or availability of utilities; the management and forecasting of appropriate inventory levels; development and implementation of innovative marketing and use of social media; changing health or dietary preference of consumers; risks associated with doing business in international markets; the results of litigation and other legal proceedings; third-party claims with respect to intellectual property assets; our ability to attract and retain management and other key employees; compliance with federal, state and local governmental regulations; risks associated with our self-insurance; natural disasters or other serious incidents; our success with development initiatives outside of our core business; the adequacy of our internal controls over financial reporting and future changes in accounting standards; and other factors discussed from time to time in the Company’s Annual and Quarterly Reports on Forms 10-K and 10-Q and in the Company’s other filings with the Securities and Exchange Commission. The forward-looking statements contained in this release are made as of the date hereof and the Company does not intend to, nor does it assume any obligation to, update or supplement any forward-looking statements after the date hereof to reflect actual results or future events or circumstances.