UNITED STATES SECURITIES AND EXCHAN Washington, D.C. 20549

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	Washington, D.C. 20049	OMB Number:	3235-0287		
STATE	MENT OF CHANGES IN BENEFICIAL OWNERSH	Expires:	December 31, 2014		
	Section 16(a) of the Securities Exchange Act of 19 lic Utility Holding Company Act of 1935 or Section Investment Company Act of 1940	Estimated avera hours per response	ige burden 0.5		
on <sup>*</sup>	2. Issuer Name and Ticker or Trading Symbol	5. Relationship	of Reporting F	Person(s) to	

		<b>3</b>
_	Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
	obligations may continue. See Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Secti 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of th Investment Company Act of 1940

1. Name and Address of Reporting Person*         Joyce Stephen P         (Last)       (First)         (Middle)         450 NORTH BRAND BOULEVARD, 7TH         FLOOR         (Street)         GLENDALE       CA         91203			2. Issuer Name <b>and</b> Ticker or Trading Symbol DineEquity, Inc [DIN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner Officer (give Other (specify title below) below)				
			- 3. Date of Earliest Transaction (Month/Day/Year) 09/26/2014					
			4. If Amendment, Date of Original Filed (Month/Day/Year)	<ul> <li>6. Individual or Joint/Group Filing (Check Applicable Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul>				
(City)	(State)	(Zip)		r eison				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transact Code (Instr. 8) Code		4. Secur Acquired Dispose (Instr. 3, Amount	d (A) d of , 4 ar (A) or	or (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8		5. Nur of Deriva Securi Acquir (A) or Dispos of (D) (Instr. 4, and	tive ties ed sed 3,	6. Date Ex and Expira (Month/Da	tion Date	Amount o Underlyir Securitie	nderlying	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(1)	09/26/2014		A		11.556		(1)	(1)	COMMON STOCK	11.556	<b>\$</b> 0	1,260.954 (1)	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(2)	09/26/2014		A		13.597		(2)	(2)	COMMON STOCK	13.597	\$ 0	1,483.75 (2)	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(3)	09/26/2014		A		9.451		(3)	(3)	COMMON STOCK	9.451	<b>\$</b> 0	1,031.336 (3)	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(4)	09/26/2014		A		9.825		(4)	(4)	COMMON STOCK	9.825	\$ 0	1,072.075 (4)	D	

## Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on February 25, 2014 that will vest on February 25, 2017. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. As previously reported, the reporting person was granted restricted stock units on February 26, 2013 that will vest on February 26, 2016. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

3. As previously reported, the reporting person was granted restricted stock units on February 28, 2012 that will vest on February 28, 2015. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

4. As previously reported, the reporting person was granted restricted stock units on February 2, 2012 that will vest on February 2, 2015. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

 /s/ James R. Oehler as

 attorney-in-fact for Stephen
 09/29/2014

 P. Joyce
 \*\* Signature of Reporting

 Person
 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.