SEC Form 4												
FOI	RM 4	STATES S	ATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						OMB APPROVAL			
Section 16. Form 4 or Form 5 obligations may continue. See			Filed pursual	F CHANGES nt to Section 16(a) of ction 30(h) of the In	of the Securiti	ERSH	Esti	OMB Number: 3235-0287 Estimated average burden hours per response: 0.5				
1. Name and Address of Reporting Person [*] <u>Hyter Michael</u>				er Name and Ticke Brands Glob			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	(First)	(Middle)		 3. Date of Earliest Transaction (Month/Day/Year) 04/05/2024 				Officer (give title Other (specify below) below)				
10 WEST WALNUT STREET 5TH FLOOR			4. If An	4. If Amendment, Date of Original Filed (Month/Day/Year)				6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street) PASADENA	СА	91103						Form filed by Me Person	ore than One Rep	orting		
(City)	(State)	(Zip)		 Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. 								
		Table I - Non-D	erivative S	ecurities Acq	uired, Disp	oosed of, or Benef	icially	Owned				
1 Title of Security (Instr. 3)				2A. Deemed	3	4. Securities Acquired (A) or	5. Amount of	6. Ownership	7. Nature		

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Table II -	Derivative Sec	curities Acqui	red, D	ispo	sed of, or	Benef	icially O	wned		

(e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security (Instr. 3) 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) 8. Price of Derivative Security (Instr. 5) 3. Transaction Date (Month/Day/Year) 3A. Deemed Execution Date, if any 6. Date Exercisable and Expiration Date (Month/Day/Year) 9. Number of derivative Securities 10. Ownership Form: 11. Nature of Indirect Beneficial 2. Conversion 5. Number 4. Transaction Code (Instr. of Derivative or Exercise Price of Derivative Direct (D) Ownership (Instr. 4) (Month/Day/Year) 8) Securities Beneficially Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Owned Following or Indirect (I) (Instr. 4) Security Reported Transaction(s) (Instr. 4) Amount Number Date Expiration Date ۷ (A) (D) Exercisable Title Shares Code Restricted Stock Units (Dividend Commor (1) 04/05/2024 Α 30.916 (2) (2) 30.916 \$0.00 2,650.916 D Stock Equivalent Rights)

Explanation of Responses:

1. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. Represents dividend equivalent rights that accrued on the underlying award of restricted stock units. Dividend equivalent rights accrue when and as dividends are paid on the common stock underlying the applicable restricted stock units and vest proportionately with and are subject to settlement and expiration upon the same terms as the restricted stock units to which they relate.

/s/ Christine K. Son as	
attorney-in-fact for Michael C.	04/09/2024
<u>Hyter</u>	

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.