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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): **February 2, 2012**

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**DineEquity, Inc.**  
(Exact Name of Registrant as Specified in Charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation or organization)

**450 North Brand Boulevard, Glendale, California**  
(Address of principal executive offices)

**95-3038279**  
(I.R.S. Employer  
Identification No.)

**91203-2306**  
(Zip Code)

**(818) 240-6055**  
(Registrant's telephone number, including area code)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

**(d) Appointment of New Director**

On February 2, 2012, the Board of Directors of DineEquity, Inc. (the "Corporation"), acting pursuant to the authority granted to it by the Corporation's Amended Bylaws, increased the size of the Board of Directors from 10 to 11 members. Effective February 2, 2012, the Board of Directors also appointed Stephen P. Joyce to fill the vacancy created by the increase in the size of the Board of Directors. Mr. Joyce is an independent director who will serve as a Class III director with a term expiring at the Corporation's 2012 annual meeting of stockholders. At the present time, Mr. Joyce has not been assigned to any committees of the Board of Directors.

Mr. Joyce will participate in the Corporation's standard non-employee director compensation arrangements, under which he will receive \$50,000 as an annual board membership fee, an annual supplemental membership fee for service on any committees to which he is assigned, and periodic grants of equity awards pursuant to Corporation's 2011 Stock Incentive Plan. The annual board membership fee for the first year will be prorated from the date of appointment. In connection with his appointment to the Board of Directors, Mr. Joyce will also receive a grant of 1,000 restricted stock units that will cliff vest in full three years from the date of grant and settle in shares of common stock.

Mr. Joyce, age 51, has served as president and chief executive officer of Choice Hotels International, Inc. since June 2008, where he has also been a director since 2008. From May to June 2008, he served as president and chief operating officer of Choice Hotels. Previously, Mr. Joyce was with Marriott International, Inc. for 26 years, where he attained the role of executive vice president, global development/owner and franchise services, in addition to holding other leadership positions. He received a bachelor's degree in commerce from the University of Virginia and has completed graduate work at Cornell University, Wharton Business School and the Aspen Institute.

There are no arrangements or understandings pursuant to which Mr. Joyce was elected as a director, and there are no related party transactions between the Corporation and Mr. Joyce.

The Corporation issued a press release announcing the appointment of Mr. Joyce to the Board of Directors. The full text of the press release is attached hereto as Exhibit 99.1 and incorporated herein by this reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press Release dated February 2, 2012

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 6, 2012

**DINEEQUITY, INC.**

By: /s/ Bryan R. Adel

Bryan R. Adel

Senior Vice President, Legal, General Counsel and Secretary

Great franchisees. Great brands.™

dineEquity™

## News Release

**Investor Contact**

Ken Diptee  
Director, Investor Relations  
DineEquity, Inc.  
818-637-3629

**Media Contact**

Lucy Neugart  
Sard Verbinnen & Co.  
415-618-8750

**DineEquity, Inc. Appoints Stephen P. Joyce,  
President & CEO of Choice Hotels International, Inc.  
to Board of Directors**

GLENDALE, CA., February 2, 2012 — DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar and IHOP Restaurants, today announced the appointment of Stephen P. Joyce to the Company's board of directors, effective immediately. The Board of Directors increased its size from 10 to 11 members, and Mr. Joyce was appointed to fill the vacancy created by the increase. He is an independent director who will serve as a Class III director with a term expiring at the Company's 2012 annual meeting of stockholders.

"We are excited to add the exceptional talents and proven experience of Steve Joyce to DineEquity's board of directors," said chairman and chief executive officer Julia Stewart. "His decades-long record of growing and developing franchised hospitality brands worldwide is highlighted by continuous market share growth and new market expansion," Stewart added. "Steve is especially well suited to DineEquity's own franchise-driven business model and we look forward to his strategic contributions and thought leadership." As president and chief executive officer of Choice Hotels International, Joyce leads one of the largest and most successful lodging companies in the world, with over 6,100 hotels under 11 flagship property names including Comfort Inn, Comfort Suites, Cambria Suites, Quality, Sleep Inn, Clarion, Econo Lodge and others. He also serves as National Chairman of the U.S. Travel Association (USTA), secretary and a member of the executive committee of the International Franchise Association (IFA), and in leadership roles for the American Hotel & Lodging Association (AHLA).

Mr. Joyce, 51, has served as president and chief executive officer of Choice Hotels International, Inc. since June 2008, where he has also been a director since 2008. From May to June 2008, he served as president and chief operating officer of Choice Hotels. Previously, Joyce was with Marriott International, Inc. for 26 years, where he attained the role of executive vice president, global development/owner and franchise services, in addition to holding other leadership positions. He received a bachelor's degree in commerce from the University of Virginia and has completed graduate work at Cornell University, Wharton Business School and the Aspen Institute.

**About DineEquity, Inc.**

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,500 restaurants combined in 18 countries, over 400 franchisees and nearly 175,000 team members (including franchisee- and company-operated restaurant employees), DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).

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