



Applebee's® Introduces NFL Season Wing Ticket: Free Boneless Wings Weekly

August 31, 2026

One Sign-Up. One Weekly Code. Six Free Boneless Wings To Go Every Week with \$15 Minimum Purchase. Available All NFL Season Long.

- **Club Applebee's loyalty program** members can sign up for the free Applebee's NFL Season Wing Ticket beginning today to receive six free Boneless Wings weekly during the 2026-2027 NFL regular season.
- Applebee's NFL Season Wing Ticket holders receive a **unique code every week for six free Boneless Wings To Go with a \$15 online purchase** from Sunday, September 13, 2026 through January 10, 2027.
- **Weekly codes are delivered every Sunday** and can be redeemed Sunday through Thursday of that same week.

PASADENA, Calif.--(BUSINESS WIRE)--Aug. 31, 2026--

Football season is back, and Applebee's, the Official Grill + Bar Sponsor of the NFL, has one of the hottest tickets in town for fans hunting for gameday food deals. Starting today, [guests can sign up](#) for the free Applebee's NFL Season Wing Ticket, a season-long pass that unlocks six free Boneless Wings To Go every week with a \$15 online purchase.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260831877455/en/>



Whether you're providing the gameday spread, heading to a tailgate or grabbing dinner before kickoff, Applebee's has your weekly wing lineup covered.

Beginning September 13, Applebee's NFL Season Wing Ticket holders will receive an email every Sunday through January 10, 2027, with a unique code to redeem six free Boneless Wings with any online To Go order of \$15 or more placed through the Applebee's website or Applebee's mobile app. Each weekly code is valid Sunday through Thursday of the same week.

"At Applebee's, we're guaranteeing a win for our NFL Season Wing Ticket holders with six free Boneless Wings every week from September 13 through January 10, 2027," said Michelle Chin, chief marketing officer at Applebee's. "Whether watching a game at home or picking up a snack on the way to the stadium, football is better with our delicious Boneless Wings. So, sign up for your Applebee's NFL Season Wing Ticket today to score free wings all season long!"

Applebee's Boneless Wings are crispy breaded pieces of tender boneless chicken tossed in guests' choice of sauce, including Classic Buffalo, Extra Hot Buffalo, Honey BBQ, Sweet Asian Chile, Garlic Parmesan and Honey Pepper. The fan-favorite dish comes complete with choice of Bleu cheese or house-made buttermilk ranch dressing.

Fans can sign up today at [Applebees.com](https://applebees.com) and start collecting their weekly wing codes on Sunday, September 13, after the season kicks off.

To find your local restaurant, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive offers, [guests can join Club Applebee's](#) and become part of the neighborhood with a welcome offer!

*For a limited time at participating locations. Offer valid 8/31/26 - 1/10/27 for online orders via the Applebee's website or mobile app only. Minimum order of \$15 excluding alcohol, gift cards, tax, delivery and service fees, and gratuity. Limit one order of 6 free Boneless Wings per week. Not valid on third party delivery sites. Other restrictions may apply.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room. Eat in' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,439 Applebee's restaurants in the United States, two U.S. territories and 17 countries outside the United States as of June 28, 2026. This number does not include 118 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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