




Applebee's Launches NEW Still Together Sips Featuring Still G.I.N. By Dre and Snoop

February 17, 2026

Cheers to friends who keep it real at Applebee's with ultra-premium Still G.I.N. cocktails featuring Applebee's NEW \$7 Young, Wild & Free Fruit Punch and NEW \$10 Rollin' On The Beach – both garnished with NEW temporary tattoos

PASADENA, Calif.--(BUSINESS WIRE)--Feb. 17, 2026-- Toast to timeless friendships at Applebee's! Applebee's is celebrating real friendships with real flavor with the launch of its NEW Still Together Sips. Now for a limited time, guests can enjoy two new smooth and refreshing cocktails made with ultra-premium Still G.I.N. By Dre and Snoop. These star-studded cocktails exclusively available at Applebee's, include the NEW \$7 Young, Wild & Free Fruit Punch and the NEW \$10 Rollin' On The Beach, both garnished with original temporary tattoos!*

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260217632714/en/>

 Applebee's [NEW Still Together Sips](#) showcase Still G.I.N. By Dre and Snoop, the award-winning ultra-premium spirit that took Masters Medal honors at the 2025 Gin Masters Awards. Artisanally distilled in the U.S.A. with subtle notes of tangerine, jasmine, and coriander, Still G.I.N. delivers a defiantly smooth finish that makes it the perfect addition to any cocktail.

Applebee's guests can enjoy the Snoop-inspired **NEW \$7 Young, Wild & Free Fruit Punch** – Snoop's go-to fruit punch cocktail – made with Still G.I.N., grenadine, lemon sour, and pineapple. Or kick back and relax with **the NEW \$10 Rollin' On the Beach**, a laid back mix of Still G.I.N., peach schnapps, prickly pear, orange and cranberry juices poured tableside and served in a chilled shaker tin for multiple pours.

Plus, Applebee's NEW Still Together Sips are served with NEW original temporary tattoos. Guests can make every sip worth remembering by applying these three collectible designs.

"Our new Still Together Sips are perfect for toasting to friends who keep it real," said Michelle Chin, chief marketing officer at Applebee's. "Served with original temporary tattoos to make every sip worth remembering, we can't wait to bring these smooth, refreshing cocktails to neighborhoods throughout the U.S."

"For 20 years, I drank the same gin. I challenged our team to beat that standard, to create something better than what I'd been loyal to for two decades," said Dr. Dre, Co-Founder of Still G.I.N. By Dre and Snoop. "They delivered. That's why Still G.I.N. exists, and why we're bringing it to people."

To find your local restaurant to dine in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine-in only, except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, **Eatin' Good in the Neighborhood™** is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always **Doin' Good in the Neighborhood®**. Applebee's and its franchise operations together consisted of 1,512 Applebee's restaurants in the United States, two U.S. territories and 16 countries outside the United States as of September 28, 2025. This number does not include 59 company-owned Applebee's restaurants. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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Still G.I.N. By Dre and Snoop

Paying homage to "Still D.R.E." – the signature hit from Dre's groundbreaking 2001 album featuring an immortal Snoop performance – Still G.I.N. by

Dre and Snoop is the ultimate clean, modern light gin. Artisanally distilled in the U.S.A. to be defiantly smooth and supremely mixable, Still G.I.N. By Dre and Snoop won Masters Medal honors at the 2025 Gin Masters Awards and marks a natural evolution for the legendary pair. Long associated with gin throughout their reign as game-changing entertainer-entrepreneurs, to create their latest co-venture they took initial inspiration from Snoop Dogg's timeless hit song "Gin and Juice" – which Dr. Dre produced for Snoop's debut album Doggystyle. Distributed nationally by Southern Glazer's Wine & Spirits, both Gin & Juice By Dre and Snoop and Still G.I.N by Dre and Snoop are available at major U.S. retailers and liquor stores.
www.bydreandsnoop.com

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