



Dine Brands Releases 2023 Environmental, Social, and Governance (ESG) Report

April 16, 2024

The new report expands on the restaurant company's commitment to Dine Better, Together

PASADENA, Calif.--(BUSINESS WIRE)--Apr. 16, 2024-- Dine Brands Global, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill + Bar®, IHOP®, and Fuzzy's Taco Shop® restaurants, released its 2023 ESG report which speaks to priorities and progress within the focus areas of People, Planet, Food, and Governance.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240416430836/en/>



Dine Brands releases their 2023 ESG report. (Graphic: Business Wire)

"Dine Better, Together is how we describe our intention to combine business growth and competitive strength with our ESG commitments," says John Peyton, CEO of Dine Brands. "At Dine we remain motivated

to provide more than an exceptional dining experience, and we recognize the opportunities to make meaningful impact in the communities that we serve."

The 2023 Dine Better, Together report highlights include the following:

- Achieved the Great Place to Work Certification™ for the second consecutive year.
- 13.6 metric tons of food donated by Dine's Glendale and Pasadena Restaurant Support Center as well as Applebee's and IHOP U.S. Franchisees and their Distribution Centers.
- \$1.7 million raised by Applebee's U.S. franchisees to support Alex's Lemonade Stand Foundation.
- \$708,471 raised by IHOP Puerto Rico and Mexico franchisees as of 2023 to support children's charities.
- \$627,000 raised by Fuzzy's since 2014 for No Kid Hungry.
- 565,362 free meals served to U.S. active-duty military and veterans on Veterans Day at Applebee's and IHOP.
- 100% Expanded Polystyrene (EPS) free achieved at Applebee's and IHOP, one year ahead of goal.
- 11 million Applebee's gift cards transitioned from plastic to paper stock, certified by the Forest Stewardship Council (FSC).
- 48 million pieces of IHOP to-go packaging transitioned away from carbon black pigment, which prevented the containers from being recycled.
- 35.2% of eggs for U.S. restaurants were cage-free, exceeding the 33% target set for 2023. The company is on track to achieve 100% cage-free eggs in the U.S. by the end of 2025.

The report showcases Dine's momentum in operating with ESG at the core, driven by our strong partnership with team members, franchisees and their restaurant employees, suppliers, and communities. This year's publication highlights Dine's progress and emphasizes the integration of these efforts in alignment with our business operations.

For more information on the 2023 Dine Better, Together report, please visit <https://www.dinebrands.com/en/social-good>.

About Dine Brands Global, Inc.

Based in Pasadena, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries and franchisees, supports and operates restaurants under the Applebee's Neighborhood Grill + Bar®, IHOP®, and Fuzzy's Taco Shop® brands. As of December 31, 2023, these three brands consisted of over 3,500 restaurants across 18 international markets. Dine Brands is one of the largest full-service restaurant companies in the world and in 2022 expanded into the Fast Casual segment. For more information on Dine Brands, visit the Company's website located at www.dinebrands.com.

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