



## Dine Brands Boosts Development Strategy with Revamped Core Team; Promotes Scott Gladstone to Chief Development Officer and International President

January 18, 2024

PASADENA, Calif.--(BUSINESS WIRE)--Jan. 18, 2024-- Dine Brands Global, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill + Bar®, IHOP® and Fuzzy's Taco Shop® restaurants, today announced the promotion of Scott Gladstone as its New Chief Development Officer. In his new role, Gladstone will continue to serve as Dine Brands' International President, a role he has served in since January 2023, overseeing Dine's global portfolio of Applebee's and IHOP restaurants across 18 international markets.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240118242366/en/>



John Peyton, President and CEO of Dine Brands said, "We are positioning Dine Brands to take advantage of and aggressively pursue growth opportunities across each of our brands. Scott's leadership, together with a realignment of and incremental addition to internal resources, expanded capabilities and targeted investments, will allow Dine to prioritize development as the key growth driver for near and long-term growth."

The role of Chief Development Officer is a new position at Dine. It is designed to leverage shared resources and continue to drive Dine's world-class franchisor capabilities and deliver consistent performance and value creation for shareholders. In this role, Gladstone will be responsible for overseeing franchise development globally, deepening Dine's development capabilities and enhancing support for new and existing franchisees for each of Dine's brands.

Commenting on his new role, Scott Gladstone added, "Each of our brands has meaningful whitespace for development. However, development is not a one size fits all solution for our brands, nor for our franchisees. We are uniquely positioned to combine the benefits of Dine's scale with

Scott Gladstone has been promoted to Chief Development Officer of Dine Brands Global. (Photo: Business Wire)

tailored support and expertise, and I look forward to leveraging this to support new and future franchisees in growing their portfolios of established brands and accelerating development opportunities across the platform."

Gladstone joined Dine Brands in 2016 as head of U.S. development for Applebee's before expanding his role to include Business Analytics and Consumer Insights for the brand. He moved over to Dine Brands in 2019 to head strategy. Prior to joining Dine Brands, Mr. Gladstone was a Project Leader at The Boston Consulting Group, leading strategy and operations projects across a variety of industries and topics. Gladstone received his undergraduate degree from Emory University and his M.B.A. from UCLA Anderson School of Management.

### About Dine Brands Global, Inc.

Based in Pasadena, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries and franchisees, supports and operates restaurants under the Applebee's Neighborhood Grill + Bar®, IHOP®, and Fuzzy's Taco Shop® brands. As of September 30, 2023, these three brands consisted of over 3,500 restaurants across 18 international markets. Dine Brands is one of the largest full-service restaurant companies in the world and in 2022 expanded into the Fast Casual segment. For more information on Dine Brands, visit the Company's website located at [www.dinebrands.com](http://www.dinebrands.com).

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Source: Dine Brands Global, Inc.